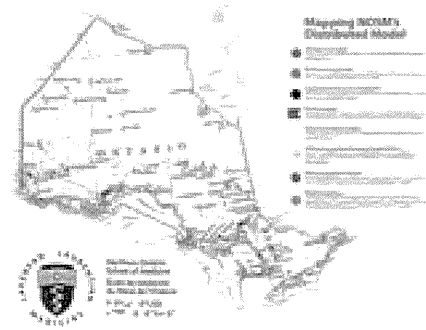




Roger STRASSER

Dean, Northern Ontario School of Medicine (NOSM), Canada



Socially Accountable Medical Education in Canada's North

The Northern Ontario School of Medicine (NOSM) was established in 2002 with a social accountability mandate to contribute to improving the health of the people and communities of Northern Ontario. Uniquely developed through a community consultative process, the holistic cohesive curriculum for the MD program is grounded in Northern Ontario, organized around five themes, and relies heavily on electronic communications to support Distributed Community Engaged Learning (DCEL). Clinical education takes place in over 70 communities, so that the students explore cases from the perspective of physicians, and experience the diversity of communities and cultures, across Northern Ontario. Third year is a community-based longitudinal integrated clerkship. NOSM was the first medical school in the world in which all students undertake a longitudinal integrated clerkship.

Local Engagement, Global Leadership

After eight years of recruiting applicants from an underserved health workforce region, there are signs that NOSM is successful in graduating health professionals who have the skills and the desire to provide healthcare in rural and remote communities. NOSM has become a world leader in Community Engaged Medical Education, while staying true to its social accountability mandate.

About Professor Roger Strasser

Professor Strasser came to Canada in 2002 from Australia where he was Head of the Monash University School of Rural Health. Professor Strasser has received many prestigious awards including: Honorary Fellowship of the Royal College of General Practitioners (UK); the Louis Ariotti Award for excellence and innovation in rural and remote health in Australia; Fellow of Wonca; the inaugural Small, Rural and Northern Award of Excellence by the Ontario Hospital Association; and, the Australian College of Rural and Remote Medicine Life Fellowship Award. In 2011, Professor Strasser was appointed a Member in the General Division Order of Australia (AM) and a Fellow of Monash University.

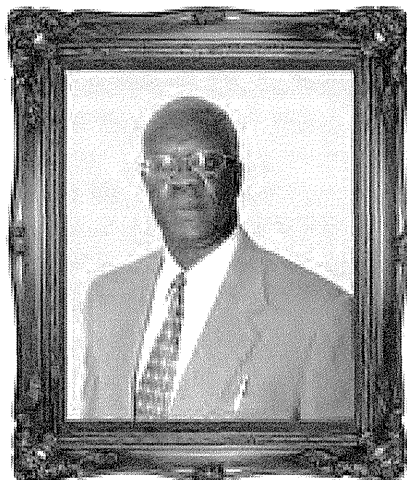
“

The FIRST MEDICAL SCHOOL IN THE WORLD

in which all students undertake a longitudinal integrated clerkship”



“
SCHOOL OF
PUBLIC HEALTH
WITHOUT WALLS” ”



Nelson K. SEWANKAMBO

Principal, College of Health Sciences,
Makerere University, Uganda

When Prof Sewankambo became Dean in 1997, the 75 year old famous Makerere Medical School had very well-established educational traditions and cultures making it very resistant to change. However, from the late nineties the piloted 'School of Public Health Without Walls' concept became the standard approach for the Master of Public Health training in Uganda. It enhances relevancy by facilitating trainees to learn as they work with district level managers and practitioners to identify and solve public health issues in real time.

Based on the country-wide survey results in Uganda of what policy makers, employers, alumni and community members felt about our graduates Prof Sewankambo and his faculty introduced full scale medical, nursing, pharmacy and dental curriculum reviews which led to introduction of

innovative student centred learning and 2-3 months annually of compulsory community based education and services (COBES) placement in rural communities. To overcome the implementation challenges (like high cost, logistics, accommodation) the college has engaged stakeholders including non-governmental organizations to support the training.

A consortium approach to medical education in Uganda was initiated in 2009 with support from the US Government funded Medical Education Partnership Initiative (MEPI). The 'Medical Education for Equitable Services for All Ugandans' (MESAU) Consortium has become a legitimate platform used by training institutions to speak with one voice regarding their challenges and needs in medical education. The consortium vision is to change medical education and training, define required competencies, minimum standards, with a view to improving health service delivery. The consortium encourages sharing of resources available in all institutions and there is relatively rapid diffusion of ideas and innovations across consortium partners.

Professor Sewankambo endured protracted personal criticisms by fellow professionals and government officials for encouraging deviation from the traditional educational approaches and was breaking traditions for which Makerere medical school was world renown.





“ She not only taught us knowledge and skill, but also gave us the **STRENGTH TO PURSUE OUR DREAM** in medical careers.



”

Yang KE

Executive Vice-President, Peking University,
Peking University Health Science Center, China

Professor Ke Yang, Executive Vice-president of Peking University (PKU) and Peking University Health Science Center (PUHSC), is in charge of all issues related to education of health professionals in the two entities. In the past 10 years, Professor Ke and her team played an important role in studying China’s education of health professionals and provide the government with research evidences and suggestions in an era of social transition, medical technology development, healthcare reform, and education reform.

Professor Ke is a passionate leader in reforming teaching modules at PUHSC, which aims to strengthen medical students’ professionalism and overall competencies, reform curricular systems under the principles

of autonomous learning and problem-based learning, and provide medical students with more exposures to primary care practice. Under her leadership, a number of new majors/disciplines were established or strengthened at PUHSC, such as general medicine, global health, health system research, and medical humanity. Thanking to the strenuous efforts of Professor Ke and her team, an innovative teaching module is primarily established at PUHSC, which is characterized as comprehensive, integrated, and demand oriented. The innovative teaching module also plays an important role in affecting other China’s higher medical education institutions, shaping a number of reform policies on the education of health professionals, and finally facilitating education of health professionals in the country.

In addition to being a leader and researcher in education of health professionals, Professor Ke is an outstanding professor on oncomolecularbiology at PUHSC. As one of the most popular faculty members in the university, she won two consecutive “excellent teacher and friend” titles in 2010 and 2012 through campus wide anonymous votes. One of her graduate students talked about Professor Ke like this, “She not only taught us knowledge and skill, but also gave us the strength to pursuit our dream in medical careers. We are so lucky to be her student.”



FIELD TRIP PROGRAM

SITE NO. 1.

Lifestyle for Disease Prevention in Private Hospital
(Location: in Bangkok)



SITE NO. 2.

Proactive Roles of the Medical Technology Profession
on Health Promotion and Well-being
(Location: 40 km. from Bangkok)

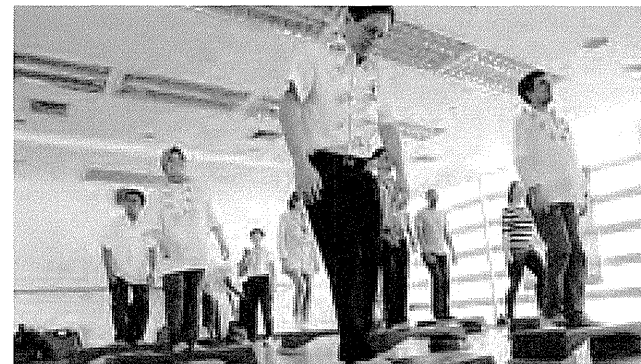


SITE NO. 3.

Transformative Medical Education at
Maharat Nakhon Ratchasima Hospital
(Location: 300 km. from Bangkok)

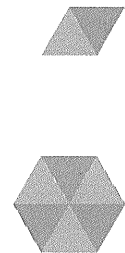
SITE NO. 4.

Health Education Programs: Transforming for Medical
and Paramedical Professional Development in
the Faculty of Medicine Siriraj Hospital
(Location: in Bangkok)



SITE NO. 5.

Transformative Education in Khon Kaen Province
(Location: 500 km. from Bangkok)



PMAC 2014

WORLD ART CONTEST



This year the Prince Mahidol Award Conference invited young people around the world to take part in our special activity, PMAC 2014 World Art Contest under the topic "Learning Space", which not only brought the public audience closer to the PMAC concept, but also encouraged children and youth to present new perspectives on achieving knowledge.

The Art Contest project was launched as an instrument to communicate the idea of the PMAC 2014 theme "Transformative Learning for Health Equity" to the public audience. PMAC believes that true learning is not just limited to the classroom, but we can also learn from the internet, society and the environment around us. As the world today is growing in technology and communications, and rapidly expanding, the creation of two dimensional and digital video on the topic "learning space" from the students aged under 9-25, also presented a clearer view on how the upcoming generation of the 21st century enhance their understanding and experience around them.

This project has again received positive response nationally and internationally from young students, parents and schools. Out of 13 nationalities from 4 continents that participated, 223 entries were sent in. Two International and 30 Thai young artists won the prizes. All the winners were invited to receive their awards at the PMAC 2014 World Art Contest Award Ceremony on 26 February 2014, at the Institute for Population and Social Research, Mahidol University. The award ceremony event was a fulfilling and enjoyable experience for the winners and participants, as most of the winners came from very difficult and remote areas of Thailand for example, schools located in the mountains in the Northern provinces, schools from three Southern border provinces, schools from poor North-Eastern provinces.

Moreover, for both the PMAC 2013 and PMAC 2014, an Art Charity Auction was organized. The purpose was to donate financial contribution from our prestigious PMAC participants to schools which supported the art program



for their students. This activity from both years has raised more than 128,651.79 Baht (2013: 60,751.79 Baht and 2014: 67,900 Baht). Art teachers from 8 schools in different areas of Thailand were also invited to receive these generous supports and scholarships.

All winning art pieces were exhibited at PMAC 2014. The idea was to introduce in vice-versa how the young 'Students' illustrated the message of "Learning Space" by presenting their high quality artistic skill and also creativity to PMAC participants who mostly represent 'Educators' this year. The image of the classic 'School' as learning space may finally be out of date for the 21st century since knowledge actually is all around us.

★ TWO DIMENSIONAL MEDIA CATEGORY

UNDER 9 YEARS OLD

First Prize : Natcha KANSOPHON
Second Prize : Achita KAEOKAMKONG
Third Prize : Kittiya SAREETHO
Honorable Prize
 Maria Angelica TEJADA
 Kamonnet KHAMKLONG
 Narathip CHOEMUE

9-13 YEARS OLD

First Prize : Surayut KUABRAM
Second Prize : Pimlapat PHUKKAO
Third Prize : ISA ALI
Honorable Prize
 Chiratchaya KAEOKAMKONG
 Yanisa VARARAKSAPONG
 Suparat BOONYAPREDEE

14-17 YEARS OLD

First Prize :
 Porndanai WATTANAPRADITTHAI
Second Prize : Waranya TUNSAKUL
Third Prize : Tiwtus KANAMA
Honorable Prize
 Kanokwan SUTTHANG
 Noppakorn AONTHONG
 Thanyamon SILAMOM

18-25 YEARS OLD

First Prize : Jaran BOONPRADERM
Second Prize :
 Kiattisak RUNGRATTANAPATTANA
Third Prize : Terdtanwa KAMANA
Honorable Prize
 Napaporn INLEE
 Supalak THIPSING
 Kittachaphol WATCHARACHAISAKUL

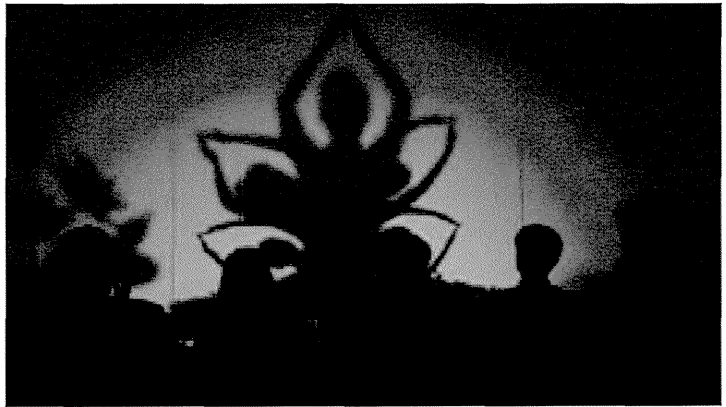
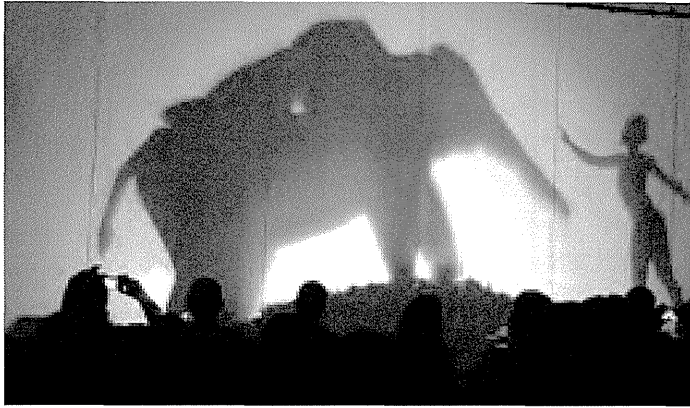
★ DIGITAL VIDEO CATEGORY

First Prize :
 Chakkanata PENGUDOM

★ POPULAR VOTE CATEGORY

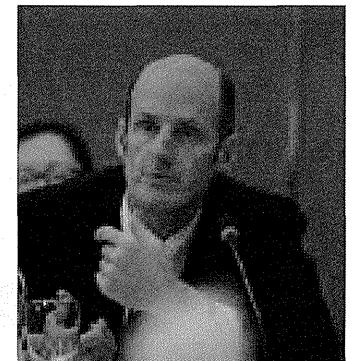
First Prize : Natcha KANSOPHON
Second Prize : Terdtanwa KAMANA
Third Prize : Porndanai WATTANAPRADITTHAI

Honorable Prize
 Kamonnet KHAMKLONG
 Nantana JANTAWEE
 Pattima KANJANAANKORN
 Kanokwan KHANPET



INTERNATIONAL ORGANIZING COMMITTEE MEMBERS

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Dr. Timothy EVANS	Director for Health, Nutrition and Population	The World Bank, USA	Co-Chair
Mr. Kiyoshi KODERA	Vice President	Japan International Cooperation Agency, Japan	Co-Chair
Dr. Ariel Pablos-MENDEZ	Assistant Administrator, Bureau for Global Health	United States Agency for International Development, USA	Co-Chair
Dr. Lincoln C. CHEN	President	China Medical Board, USA	Co-Chair
Dr. Jeanette VEGA	Managing Director	The Rockefeller Foundation, USA	Co-Chair
	Board Chair	Global Health Workforce Alliance, Switzerland	Member
Dr. Roger GLASS	Associate Director for International Research	National Institute of Health, USA	Member



NAME - SURNAME	POSITION	ORGANIZATION	ROLE
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Dr. Julia Tainijoki-SEYER	Secretariat	World Health Professions Alliance, France	Member
	President	International Federation of Medical Students' Associations, France	Member
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Mr. Sihasak PHUANGKETKAEW	Permanent Secretary	Ministry of Foreign Affairs, Thailand	Member
	Secretary General	Office of the Higher Education Commission, Thailand	Member
Dr. Supat VANICHAKARN	Secretary General	Prince Mahidol Award Foundation, Thailand	Member
Dr. Rajata RAJATANAVIN	President	Mahidol University, Thailand	Member

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Dr. Winit PUAPRADITT	Dean, Faculty of Medicine Ramathibodi Hospital	Mahidol University, Thailand	Member
Dr. Pisake LUMBIGANON	Professor, Faculty of Medicine	Khon Kaen University, Thailand	Member
Dr. Suwit WIBULPOLPRASERT	Vice Chair	International Health Policy Program Foundation and Health Intervention and Technology Assessment foundation	Member
Dr. Viroj TANGCHAROENSATHIEN	Senior Advisor	International Health Policy Program, Thailand	Member
Dr. Pongpisut JONGUDOMSUK	Senior Expert	National Health Security Office, Thailand	Member
	Director	Health Systems Research Institute, Thailand	Member
Dr. Sopida CHAVANICHKUL	Director, International Health Bureau	Ministry of Public Health, Thailand	Member
Dr. Somsak LOLEKHA	President	The Medical Council of Thailand, Thailand	Member
Dr. Wichit SRISUPHAN	President	Thailand Nursing and Midwifery Council, Thailand	Member

NAME - SURNAME	POSITION	ORGANIZATION	ROLE
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Dr. Phitaya CHARUPOONPHOL	Chair	Thailand Public Health Education Institutes Network	Member
Dr. Erica WHEELER	Technical Officer, Department of Health Workforce	World Health Organization, Switzerland	Member & Joint Secretary
Dr. Toomas PALU	Sector Manager for Health, Nutrition and Population	The World Bank, Thailand	Member & Joint Secretary
Dr. Estelle QUAIN	Senior Technical Advisor	United States Agency for International Development, USA	Member & Joint Secretary
Ms. Hiroe ONO	Director, Health Division 4, Human Development Department	Japan International Cooperation Agency, Japan	Member & Joint Secretary
Dr. Stefan NACHUK	Associate Director	The Rockefeller Foundation, Thailand	Member & Joint Secretary
Dr. Piya HANVORAVONGCHAI	Southeast Asian Regional Coordinator	China Medical Board	Member & Joint Secretary
Dr. Manee RATTANACHAIYANONT	Deputy Dean for Academic Affairs, Faculty of Medicine Siriraj Hospital	Mahidol University, Thailand	Member & Joint Secretary
Dr. Churnrurtai KANCHANACHITRA	Director	Mahidol University Global Health, Thailand	Member & Joint Secretary

