Acute Interventions - in hospitals/treatment camps

- ☐ Pain control
- ☐ Nutrition and hydration and medical care
- ☐ Safety and security
- ☐ Developmentally appropriate explanation of circumstances
- ☐ Clustering pediatric patients together
- ☐ Providing opportunity for play
- \square Family reunification/clustering when possible
- ☐ Support for providers

K. Schneider, MD



Acute interventions – in the community

- ☐ Memorial services designed with the input of mental health professionals and religious figures and informed by Haitian traditions of mourning
- ☐ Games and social supports
- ☐ Identification of individuals at higher risk (amputees, persons with prior psychiatric/traumatic history)
- ☐ Collaboration with Haitian officials and community members
- ☐ Referrals for mental health treatment from primary health clinics and from community leaders
- ☐ Individual and group therapy
- ☐ Enhanced formulary for psychiatric medications

Raviola et al, Harv Rev Psychiatry (2012)

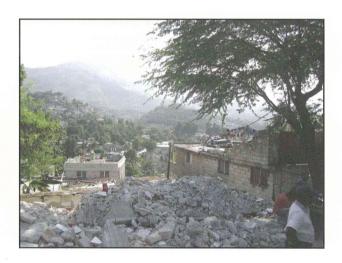


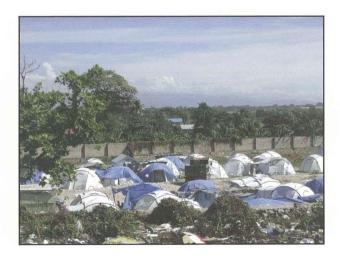
Years later...continued challenges

- ☐ Limited primary care access in rural areas
- ☐ Increased volume through central clinic
- ☐ Somatoform complaints
- Referrals when possible to cities for tertiary care
- ☐ Improved infrastructure in some areas
- ☐ Damage from earthquake still evident
- ☐ Cholera epidemic has compounded challenges









- ☐ Prior to the earthquake mental health infrastructure consisted largely of centralized, inpatient facilities and traditional treaters in rural areas (0.2 psychiatrists/100000 residents)
- ☐ Haitian Mental Health Network (Boston, USA) spearheading Capacity Building Initiative in International Mental Health (CBI-IMH) to train Haitian mental health professionals
- ☐ Haitian Red Cross has implemented a violence prevention initiative ("Kote Tranquil") to create safe spaces in communities and raise awareness about violence

Nicolas, G., Caribbean Journal (2012)
Rose et al., Intervention(2011)
Raviola et al, Harv Rev Psychiatry (2012)
International Federation of Red Cross Red Crescent Societies
Haiti Earthquake: Three Year Progress Report (January 2013)



- ☐ Partners in Health/Zanmi Lasante developed a system for delivering community-based mental health services that are culturally-relevant, evidence-driven, and sustainable ☐ Gather information on community beliefs, practices, needs ☐ Psychological treatments (including manualized care) ☐ Psychopharmacologic intervention
- ☐ Psychoeducation

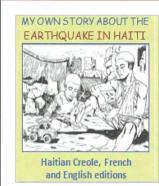
Oversight and supervision

Raviola et al, Harv Rev Psychiatry (2012)



- ☐ Many people still in camps, though numbers of inhabitants reduced by 75% 3 years after the earthquake
- ☐ Government has co-sponsored (with NGOs) a relocation program to rebuild communities and resettle displaced
 - 16/6 project goal of closing 6 camps and relocating families to 16 home communities, 11000 families placed thus far)
- ☐ UNICEF helped create Child Friendly Spaces for recreation and social support
- ☐ More investment in early childhood education, traumafocused supports in school, school construction

International Federation of Red Cross Red Crescent Societies Haiti Earthquake: Three Year Progress Report (January 2013) UNICEF – Children in Haiti One Year After (2011)



Childrenspsychologicalhealthcenter.org

□Culturally specific diagnostic tools and treatment resources are being developed

OThe Children's Psychological Health Center (non profit agency in San Francisco, CA, USA) has developed a therapy workbook

□Workbook available without charge to organizations serving children impacted by the earthquake

□Can be used both for children in Haiti and in the diaspora



Future directions

- ☐ Integration of mental health services into primary care settinas
- $\hfill \square$ "Task shifting" of mental health treatment to trained community members
- ☐ Bolstering numbers and training of Haitian mental health
- ☐ School based prevention and intervention programs





Acknowledgements

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Thank you!!!

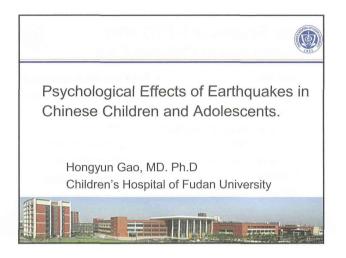


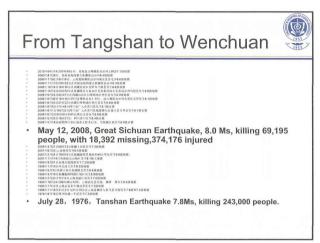
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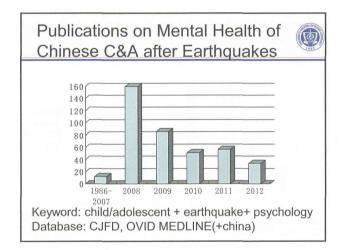
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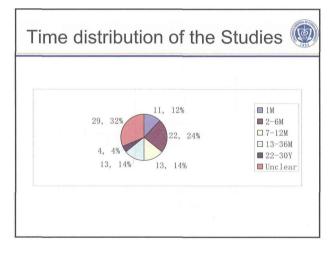
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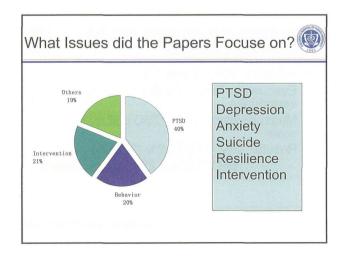


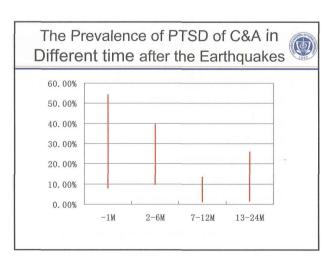


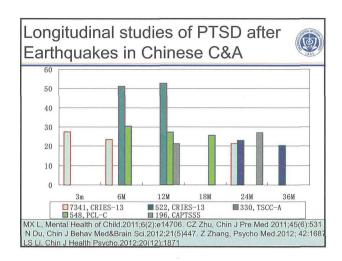






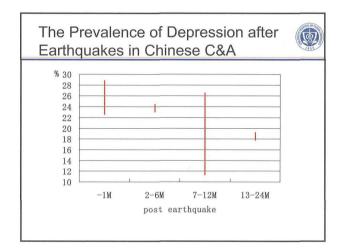


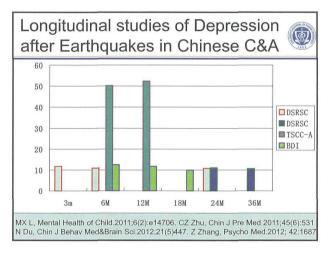




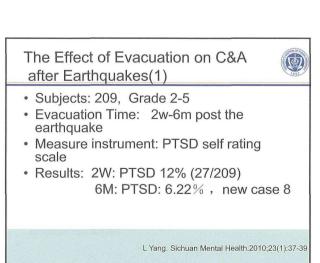
Risk Factors of PTSD after Earthquake in Chinese C&A Prior trauma experience Gender · Low household income. Age · Being from an ethnic Depression minority, Injury or death in teachers or schoolmates · Living in a shelter or · Injury or death in family temporary house, member, · Household damage Witnessing injury or death

P Kun, Depression and anxiety 2009; 26: 1134; CZ Zhu, Chin J Pre Med 2011;45(6):531 F Fang, Chin J Clin Psycho. 2010;18(1):56 XY Dong, Chin J Clin Psycho.2010;18(6):75





Posttraumatic Growth in C&A after Earthquakes • 1665 junior middle school students,11-17y. • Related Factors of PG: Age, Minorities, Boarding students, High parents education lever Perceived social support



The Effect of Evacuation on C&A after the Earthquakes(2)



Subjects: 190, 13-17y, Grade 8Time: 2ys post the earthquake

· Measure instrument : PTSD self rating scale

• Results: PTSS: 65.6%,

minor PTSS: 16.7%;

medium to severe PTSS: 48.9%

HB Zhu, Chinese Primary Health Care.2012;26(12):47-50

The Long-term Psychological Effect of Earthquake on C&A



Subjects: 260 orphanes of TS earthquake in 1976 Assessment Time: 30 years after the earthquake

Diagnose: CCMD-3, interview

Result: PTSD: 32

Risk factors: Age at the time of the earthquake,

Personality(high score in EPQ-E,N), Strong posttraumatic spiritual pain,

Negative coping style, Recurent nightmare

B Zhang, Chinese mental health Journal. 2008;22(6):469-473

What are beyond the papers?



Pain, Caregivers' mental health, Study ethics,

.

A Girl's "what's up" in Wechat



Broken be broken, Why to be perfect? Set myself free, So I can soar.....



We could not delete the memory of the earthquake in their mind,

But we could help them to feel the warm of sunshine;

We could not promise the earthquake won't happen again,

But we believe we could find what help better.

Thank you for Listening.

How to Work Effectively with the Media During a Disaster



Paramjit T. Joshi, MD

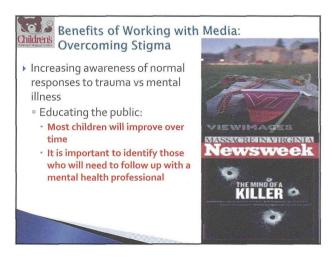
Endowed Professor & Chair Department of Psychiatry
Children's National Medical Center
George Washington University School of Medicine

President: The American Academy of Child & Adolescent Psychiatry (AACAP)













Assumptions About Journalists



- Is talking to the media bad for victims? No evidence
- Typically do not want to do harm. Most have good
- Individual fact finders, image collectors, narrators
- Most journalists are moral & committed to truthful reporting
- Most journalists are following their professional code
- Like clinicians, there are less & more skilled journalists

Childrens

Understanding Journalists

- Typically have no training on how to cover trauma, but are expected to do so.
- Typically never trained to interview victims (but this is changing).
- Typically limited training in dealing with people & witnessing suffering or in pain (unlike clinicians).
- Covering the story is their job.
- Many see being a journalist as a "calling," much like clinicians do.
- Can suffer from vicarious trauma & exposure events (this is often overlooked).
- Enormous competitive & financial pressures get the story out quickly





Effective Journalism



- ▶ Effective journalism is essential in a democratic society
- Media are an essential responder group that need to be better integrated into emergency response
- ▶ Emergency responders & news media share a commitment to public safety, awareness & recovery
- Journalists & emergency responders work under similar limitations & stress
- The best journalism is done by reporters & photographers who have some understanding of the topic they are covering-such as trauma, mental illness



Reporters

- Operate under deadlines and time constraints
- Want to cover good stories
- Know less than you do about the subject
- Are an efficient means of distribution of accurate information
- Provide an opportunity to educate, inform & assist the public in coping with events such as disasters





The last two decades have seen a explosion of Media technology...

- Print (newspaper, journals, magSatellite & Cable Television
- DVDs (even in cars!)
- Email
- Instant messaging "IM-ing" Cell phones
- Text messaging "texting" iPods & mp3 players
- Video gaming systemsWorld Wide Web & Internet:
- Blogs Twitter
- Facebook You Tube





Media for Infants & Toddlers

0-2 year olds....

68% are exposed to screen media, including TV, video, computers, & video games averaging 2 hours/day

74% have watched TV



averaged 3 1/2 to 4 hours of media use & exposure per day



2

Poberts, Kaiser Family Foundation Study, 1999





- 295 **—**



Media Tools:

- Press Release
- Letters to the Editor
- Radio
- Public Service Announcements
- Visuals
- ▶ Round-table
- ▶ Town-hall meeting





Become Media Savvy

- ▶ Be proactive
- Provide appropriate education to the public when disaster strikes or other MH issues hit the media
- Target your message:
- Operate in sound bites
- Aim to entertain (helps!)
- Focus on helping patients





Why Communicate with the Media?

- You are the expert!
- It provides a unique opportunity to convey messages to individuals, communities & the public at large
- If you don't talk to the media, someone else will!
- After crisis: to provide psychosocial assistance to victims & their caregivers:
 - Primary prevention: prevent adjustment difficulties in persons and groups in crisis
 - Secondary prevention: to prevent the worsening of mental health and the development of psychological disorders
 - Tertiary prevention: to prevent the severity or recurrence of pre-existing psychological difficulties



Plan Your Message

- Preparation is key
- What problem are you highlighting?
- How does this problem affect the community?
- What is the solution?
- What action needs to be taken?
- Respond to media inquiries quickly
- This is your opportunity to provide accurate information & lend your areas of expertise
- Cultivate and maintain working relationships with news media
- Connect with your public relations department Consider media training



Communicating Effectively With the Media

- Prior to participating in media interview:
 - Identify the top 3
 messages you want
 to communicate to
 the public
 - Write down and rehearse your sound bites

Stay on message





Core Message:

Messages should be:

- Short, Simple & Clear
- Persuasive & Compelling
- Personal
- · Make sure that you are competent to comment
- Know your messages & data
- Expect to make mistakes
- If you don't know an answer, say so
- Quotable statements





Children & Disasters

- Disasters strike quickly & without warning
- Inability to prepare
- Frightening for adults & children
- Known long term emotional consequences when children are allowed to remain frightened, anxious & confused for long periods of time
- Adults can seek help for themselves but children are dependent, & unable to

bilize themselves to get help



Media Effects: Fear & Anxiety

- Media influences child's perception of how dangerous the world is...Cultivating fear of victimization & desensitization
- Many experience intense & enduring fright in response to media content
- Young children more upset by realistic portrayals, news, personal injury, violence
- Girls more affected
- Girls more affected
 Those watching a lot of news coverage: Concept of `24 hour' news coverage....
 Oklahoma City Bombings
 Terrorist attacks on g/11
 Kidnappings (Elizabeth Smart)
 Hurricanes (Katrina)

 - **I**sunamis

Childrens

Risk Communication During a Disaster:

- Provide education to the community (esp. parents and teachers) in caring for children in the face of disaster
- Educate public as to how to distinguish normal stress reactions from more severe reactions
- Provide information about developmentally appropriate responses to stress
- Provide information about resources for those who do need mental health ervices



Childrens

Media Coverage During Disasters:

- Viewing traumatic images may be retraumatizing
- Provide guidelines to media to announce impending viewing of traumatic images in order to allow for children leaving the room prior to airing the material
- Provide education to the community about viewing disaster coverage



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Messages to Parents/Caregivers

- Limit children's exposure to media coverage of the event
- Co-view media coverage of the trauma and discuss content with children and adolescents
- Maintain structure and family routines
- Encourage children to draw, write, play music and exercise in ways to express their feelings about the traumatic events



Barriers to Working Effectively with Childrens Media:

- The journalist's lack of knowledge understanding, skill, sensitivity or ethics in working with children who have experienced trauma
- The clinician's / mental health provider's / administrator's lack of knowledge, skill, understanding & shared frame of reference in working with the media
- Children in Newtown





How do we Address these Barriers as Children's Clinicians?

- Becoming better informed consumers & collaborators.
- Being clear about our own limits & limitations.
- Increasing our skill level & knowledge about working with the media.
- Identifying those person(s) in our organizations who are best suited to working with the media.
- Having a detailed media plan at the individual, organizational, & network level.

How can we Address thes Barriers with the Media?

- ▶ Barriers can be addressed through educating, raising awareness, & developing long-term relationships that are built on mutual respect & trust.
- Specifically, help them to learn more about child traumatic stress, your work & the Network.
- Need to provide positive feedback & encouragement to journalists who handle these
- Need to engage journalists proactively & inform their work over time.



Engaging Media: Relationship Building

- Include media representatives in joint conferences & informational briefings
- Ask editors/journalists what is newsworthy in the community & how to appeal to media locally - especially stories on resiliency
- Initiate story ideas with editors: health, safety, environment, parenting & children
- Write press releases ex. disaster planning events
- Prepare & give resources as background
- Op-Eds, letters to the editor, blog comments
- ▶ Compliment good coverage & respond rapidly to requests
- As relationships develop, discuss perceptions of what is helpful versus unhelpful coverage from different keholders'



Local, National & International Media

- National Media: more pressure for dramatic/arousing images &
- Maintain & nurture local relationships even when national or international media parachutes in
- Reaffirm local relationships when national media leaves town

Sri Lanka: Tsunami Disaster Response – January 9, 2005 Centre for National Operations

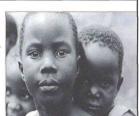




Conclusions: Journalism work is valuable

- The work of journalists is worthy & important
- Journalists' work is to be respected
- Not their job to do work of researchers or mental health workers
- Journalists can collaborate with Emergency Responders, Mental Health, & other officials if role is respected

RELATIONSHIPS!





Culture Influences:

- □ How we manifest & communicate symptoms
- □ How we cope
- □ Range of family and community support
- Willingness to seek treatment





研究成果の刊行に関する一覧表

研究成果の刊行に関する一覧表

書籍

著者氏名	論文タイトル名	書籍全体の 編集者名	書籍	千 名	出版社名	出版地	出版年	ページ
杉山登志郎	子ども虐待への新 たなケアとは	杉山登志郎	子どもルの新たス		学研	東京	2013年	6-19
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発表者氏名	論文タイトル名	発表誌名	巻号	ページ	出版年
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杉山登志郎	神経・精神疾患診療マニュアル よくみられる精神疾患 自閉症スペクトラム障害		142(2)	321-322	2013年
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