

# PRESENTATIONS

# Presentation Preparation: Your Slides

- · Words Bad. Pictures Good.
  - Maximize Figures, Tables, Graphs, and Illustrations
  - Minimize words and distracting animations
  - Words should be in bullet point format and simple to follow.
- · Complex Pictures Bad. Simple Pictures Good.
  - Avoid large, scanned graphs/tables/figures\_
  - If you must use them, use highlights of circles to guide viewer
- · Summarize often (visual and oral):
  - "So far we have seen how previous research has suggested the link between X and Y. We set out to explore this association further in the current study..."

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# Presentation Preparation: You!

- · Look at the audience when you present.
  - Don't just read the slide text! Scan the audience.
- Use body language to accentuate and refer to "action" on your slides.
  - When you keep moving, your audience are more likely to focus on your goals (and stay awake).
  - Use your pointer calmly and sparingly.
- Stand straight, speak up. Enunciate!!!
  - Your audience will expect you to be confident.
  - Modify your voice (speed, sound, pacing) to control the flow of the presentation.

### Presentation Preparation: Understand Your Audience

- · What is the venue?
  - International forum or symposium?
  - Panel of experts?
  - Specialists or Generalists?
  - Clinicians?
  - Researchers?

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- · What is the level of statistical expertise?

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  - Specialists or Generalists?
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  - Researchers?
- What is the evel of statistical expertise?
- What are the goals of the audience?
  - To learn a about a new technique or test?
  - To learn about a new topic?
  - To learn about a new research methodology?

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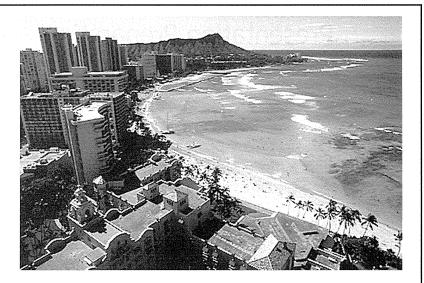
### Presentation Preparation: Rule of Three

- Practice, practice, practice!
  - At least 3 times FORMALLY
    - Use audio recordings if necessary
  - With 3 appropriate test audience members
  - Ask your test audience for 3 difficult questions
    - Practice your answers!

## Presentation Preparation: Ask for Help

- Experienced Colleagues
- Books
- Editing companies
- International colleagues and collaborators
  - drdeshpande@gmail.com

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MAHALO!

