



PRESENTATIONS

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Presentation Preparation: Your Slides

- Words Bad. Pictures Good.
 - Maximize Figures, Tables, Graphs, and Illustrations
 - Minimize words and distracting animations
 - Words should be in bullet point format and simple to follow.
- Complex Pictures Bad. Simple Pictures Good.
 - Avoid large, scanned graphs/tables/figures
 - If you must use them, use highlights or circles to guide viewer
- Summarize often (visual and oral):
 - “So far we have seen how previous research has suggested the link between X and Y. We set out to explore this association further in the current study..”

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Presentation Preparation: You!

- Look at the audience when you present.
 - Don't just read the slide text! Scan the audience.
- Use body language to accentuate and refer to “action” on your slides.
 - When you keep moving, your audience are more likely to focus on your goals (and stay awake).
 - Use your pointer calmly and sparingly.
- Stand straight, speak up. Enunciate!!!
 - Your audience will expect you to be confident.
 - Modify your voice (speed, sound, pacing) to control the flow of the presentation.

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Presentation Preparation: Understand Your Audience

- What is the venue?
 - *International forum or symposium?*
 - *Panel of experts?*
 - *Specialists or Generalists?*
 - *Clinicians?*
 - *Researchers?*

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 - *Clinicians?*
 - *Researchers?*
- What is the level of statistical expertise?
- What are the goals of the audience?
 - *To learn a about a new technique or test?*
 - *To learn about a new topic?*
 - *To learn about a new research methodology?*

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Presentation Preparation: Rule of Three

- Practice, practice, practice!
 - At least 3 times FORMALLY
 - Use audio recordings if necessary
 - With 3 appropriate test audience members
 - Ask your test audience for 3 difficult questions
 - Practice your answers!

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Presentation Preparation: Ask for Help

- Experienced Colleagues
- Books
- Editing companies
- International colleagues and collaborators
– *drdeshpande@gmail.com*

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MAHALO!

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