

## Figure legends

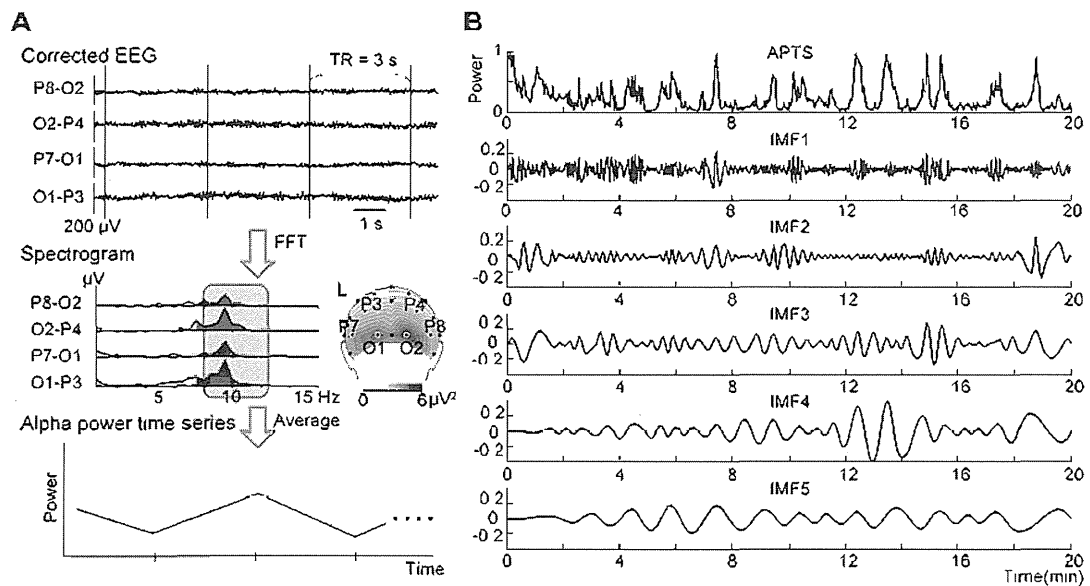


Figure 1. Calculation of the EEG alpha power time series (APTS) and intrinsic mode functions (IMFs).

**A:** After removal of the MRI and ballistocardiogram artifacts, the EEG data from the four bipolar channels were subjected to frequency analysis using fast Fourier transform (FFT) for each 3-second segment (gray in the upper panel). The powers of the alpha band across the four bipolar channels were averaged. The averaged power values were then temporally aligned as the APTS, as shown in the bottom panel. A scalp topography of alpha power of a single subject is shown in the right middle panel. Note that the topography is described by EEG data of a unipolar induction, and L indicates the left side of the brain.

**B:** An example of the IMFs for a single subject. An APTS of a single subject is shown in the upper panel. Next, the IMFs separated by the empirical mode decomposition (EMD) from the APTS were shown from the first to the fifth IMF.

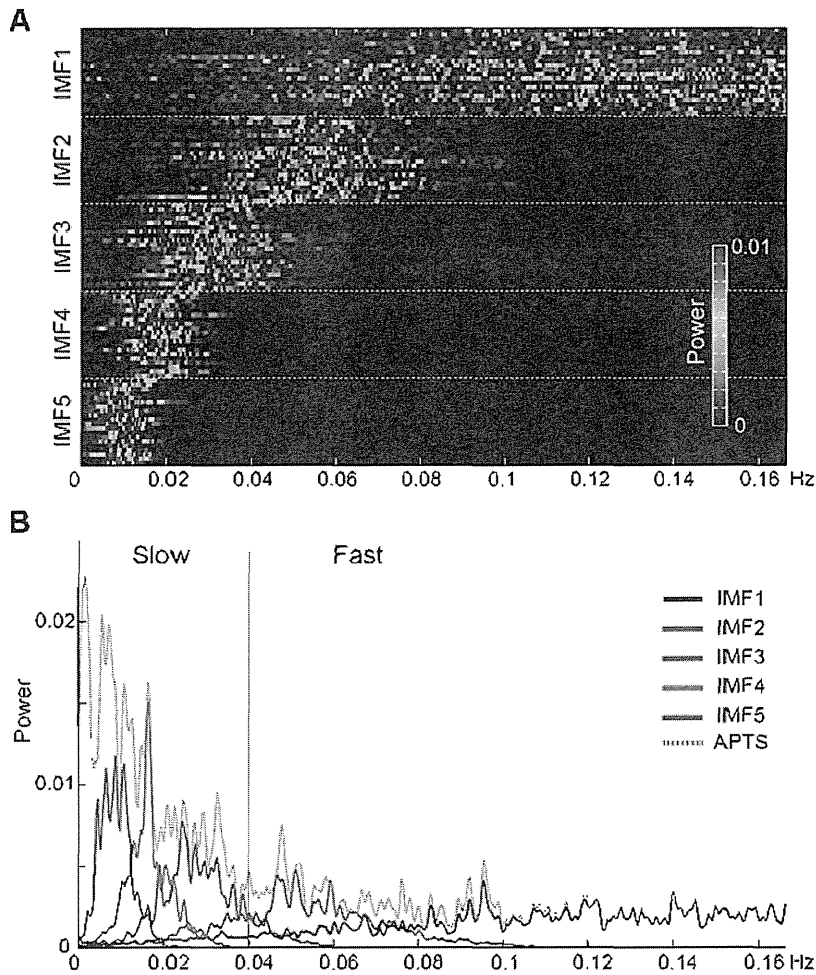


Figure 2. Averaged power spectrums of the IMFs during 20 minutes of fMRI scanning. A: Distribution of the frequency of all IMFs for each subject. Color illustrates the power of the IMFs from 0–0.01. Each line within IMFs represents the frequency spectrum of each subject (total of 20 subjects). B: The averaged power spectrum of the APTS and the IMFs across all subjects. The dashed line represents the averaged power spectrum of the detrended APTS across all subjects. The colors of the profiles represent the spectrum of each IMF as follows. IMF1: blue, IMF2: green, IMF3: red, IMF4: cyan, IMF5: violet. Slow and Fast indicate the frequency ranges of the slow and fast fluctuation components, respectively. 0.04 Hz was the border of the segmentation.

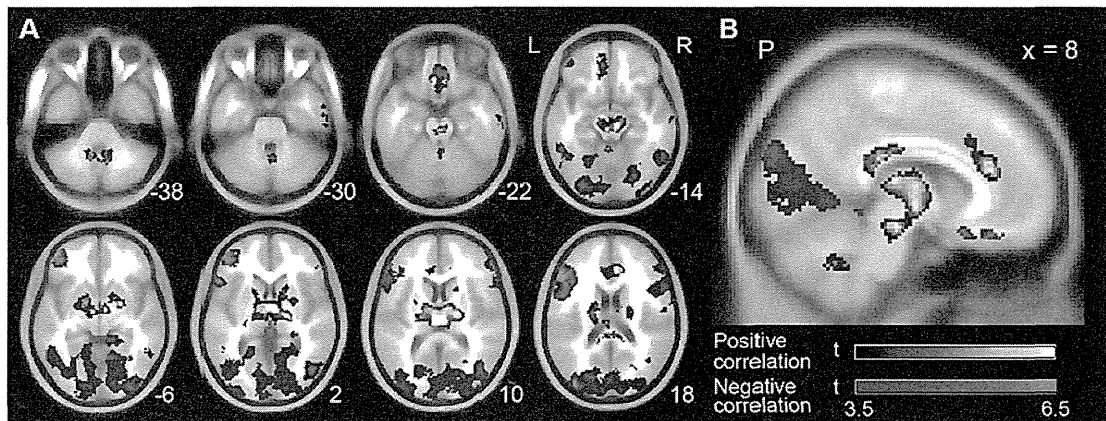


Figure 3. Group analysis of the correlations between alpha power fluctuation and the BOLD signal on fMRI. *A*: The positive (red-white) and negative (blue-green) correlation maps in the multiple axial planes are superimposed on a standard brain template according to the Montreal Neurological Institute (MNI) coordinate [61]. The number in the bottom right of each slice indicates a Z coordinate in the MNI space. *B*: The positive and negative correlation maps in the sagittal planes at an X coordinate of +8 mm in the MNI coordinate. Only the areas with a peak-level uncorrected  $p < 0.001$  and a cluster-level FWE of 0.05 by random-effect analysis are shown. The color bars show t-values between 3.5 and 6.5. The letters in the figure indicate the direction of each brain image (L: left; R: right; P: posterior).

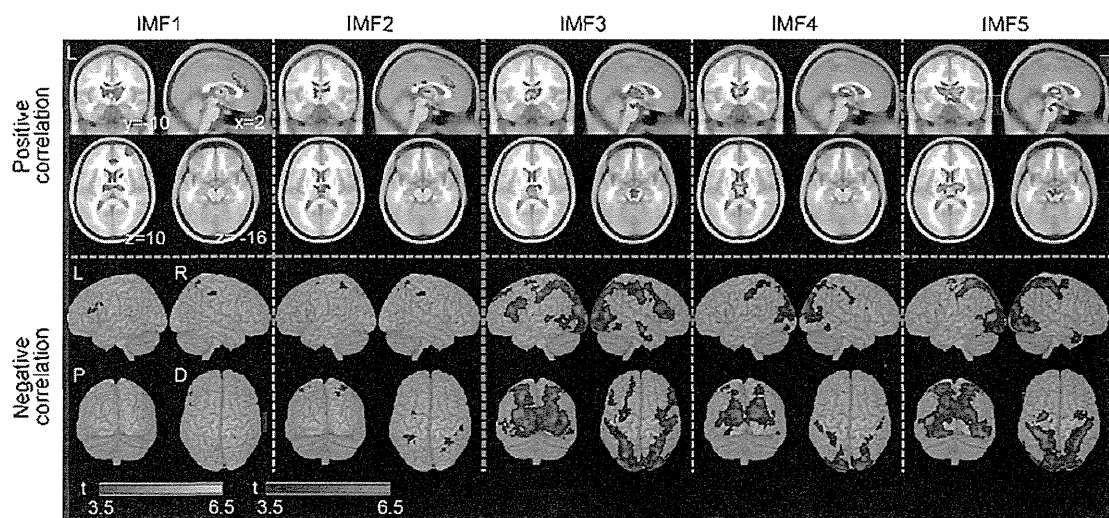


Figure 4. Group analysis of the correlations between IMFs and the BOLD signal on fMRI. In the upper panel, the positive (red-yellow) correlation maps in the multiple axial planes are superimposed on a standard brain template according to the Montreal Neurological Institute (MNI) coordinate [61]. The positive correlation maps for each IMF are shown in the sagittal planes at an X coordinate of +2 mm, a Y coordinate of -10 mm, and a Z coordinate of 10 mm and -16 mm in the MNI coordinate. In the bottom

panel, the negative (blue-green) correlation maps for each IMF are rendered on a standard template brain image. Only the areas with a peak-level uncorrected  $p < 0.001$  and a cluster-level FWE of 0.05 by random-effect analysis are shown. The color bars show t-values between 3.5 and 6.5. The letters in the figure indicate the direction of each brain image (L: left; R: right; P: posterior; D: dorsal).

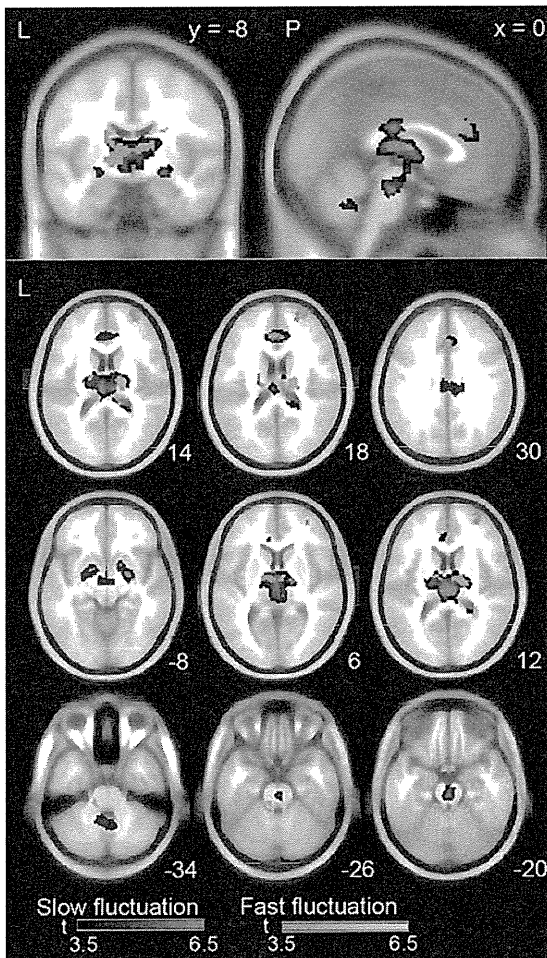


Figure 5. Positive correlation maps between the slow and fast fluctuation of the APTS and the BOLD signal. Only the areas with a peak-level uncorrected  $p < 0.001$  and a cluster-level FWE of 0.05 are shown in the random-effect analysis. Statistical results are superimposed on an averaged MRI. The green and orange colors on the brain images indicate the correlation between the BOLD signals and the slow and fast fluctuation components, respectively. The color bars at the bottom of the figure show t-values between 3.5 and 6.5. Numbers in the bottom right of each slice show the coordinates according to the MNI space. Upper: Sagittal and coronal planes. Lower: Multiple axial planes. The letters in the figure indicate the direction of each brain image (L: left; P: posterior).

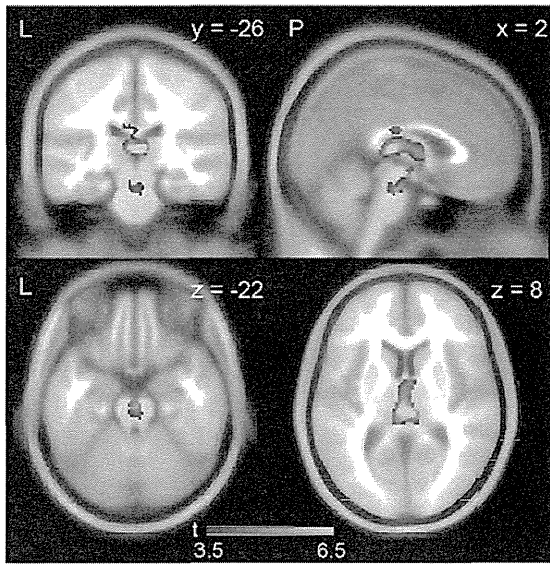


Figure 6. Comparison between the brain regions positively correlated with the slow and fast fluctuation components. Statistical results are superimposed on an averaged MRI (Uncorrected  $p < 0.001$ , a cluster level FWE of 0.05). The yellow-red color on the brain images indicates the significant difference between the slow and fast fluctuation components (slow  $>$  fast). The color bars at the bottom of the figure show  $t$ -values between 3.5 and 6.5. The number in the upper right of each slice indicates a MNI coordinate. The letters in the figure indicate the direction of each brain image (L: left; R: right; P: posterior).

## Tables

Table 1. Brain regions whose activity correlated with the power of the EEG alpha rhythm ( $p$ -value, cluster-level FWE of 0.05).

Correlation	Brain region	Side	Local maximum point			P value	Cluster size	
			t-value	X	Y			Z
positive	brainstem	-	9.65	4	-26	-18	< 0.001	4136
	thalamus	bilateral	7.47	-2	-22	10	< 0.001	
			7.07	2	-6	2	< 0.001	
	anterior cingulate cortex	bilateral	6.36	4	34	22	< 0.001	686
	cerebellum	left	5.65	-10	-54	-40	< 0.001	395
	cerebellar vermis	right	5.34	4	-56	-32	< 0.001	
negative	superior parietal lobule, cuneus, middle occipital gyrus	bilateral	7.94	34	-50	56	< 0.001	28926
	middle frontal gyrus	left	7.32	-44	46	0	< 0.001	
	rectal gyrus	bilateral	6.46	-12	44	-16	< 0.001	608
	middle frontal gyrus	right	5.68	24	30	44	0.001	211
	Inferior temporal gyrus	bilateral	5.52	56	-54	-12	< 0.001	299
	Inferior temporal gyrus	right	5.19	62	-12	-26	< 0.001	162

Table 2. Brain regions whose activity positively correlated with the IMFs components of the EEG alpha power ( $p$ -value, cluster-level FWE of 0.05).

IMF components	Brain region	Side	Local maximum point				P-value	Cluster size
			t-value	X	Y	Z		
IMF1	thalamus	bilateral	6.31	20	-14	14	<0.001	1159
	anterior cingulate cortex	bilateral	6.24	4	34	26	<0.001	1007
	dorsolateral prefrontal cortex	right	6.07	28	60	14	<0.001	519
	cerebellum	left	5.69	-36	-58	-38	0.001	202
	caudate nucleus	right	4.68	20	12	14	0.032	106
	IMF2	anterior cingulate cortex	bilateral	5.47	2	18	36	<0.001
IMF3	thalamus	left	4.90	-8	-10	0	<0.001	382
		right	4.75	6	-12	10		
	thalamus	left	6.47	-6	-10	0	<0.001	1332
IMF4		right	6.14	4	-12	0		
	brain stem	-	4.82	2	-24	-16		
	thalamus	bilateral	7.46	-4	-12	12	<0.001	1248
IMF5		left	7.32	-4	-4	4		
	thalamus	bilateral	7.20	0	-20	10	<0.001	2513
		left	6.68	-22	-16	10		
	brain stem	-	5.43	4	-28	-26		
	cerebellum	left	5.66	-28	-70	-32	0.003	225
	supramarginal gyrus	right	5.00	56	-38	42	0.014	171

Table 3. Brain regions whose activity negatively correlated with the IMFs components of the EEG alpha power ( $p$ -value, cluster-level FWE of 0.05).

IMF components	Brain region	Side	Local maximum point				P-value	Cluster size
			t-value	X	Y	Z		
IMF1	inferior frontal cortex	left	4.73	-52	24	18	0.011	132
IMF2	superior parietal lobe	left	6.07	-38	-48	58	<0.001	320
		right	5.05	48	-30	42	<0.001	555
	precentral gyrus	right	5.57	30	-2	48	0.032	145
		left	4.78	-28	-6	52	0.004	222
IMF3	occipitoparietal cortex	right	10.35	30	-60	32	<0.001	31596
	inferior frontal cortex	left	7.14	-46	4	30	<0.001	1937
	orbitofrontal cortex	left	6.70	-12	50	-10	<0.001	441
	middle temporal gyrus	right	6.11	64	-12	-16	<0.001	300
IMF4	occipito-parietal cortex	right	7.73	22	-86	18	<0.001	11545
	inferior temporal gyrus	right	6.30	52	-50	-10	0.006	266
	inferior frontal gyrus	right	5.16	46	10	22	0.036	180
IMF5	middle occipital gyrus	left	9.43	-44	-76	6	<0.001	17145
	precentral gyrus	right	7.73	-40	-14	58	<0.001	433
	medial temporal pole	right	5.62	46	12	-40	0.002	253
	middle orbital gyrus	bilateral	5.14	-4	54	-10	0.041	134



Table 4. Brain regions whose activity correlated with the slow and fast fluctuation components of the EEG alpha power and the comparison between the slow and fast fluctuation components ( $p$ -value, cluster-level FWE of 0.05).

Fluctuation component	Brain region	Side	Local maximum point				P-value	Cluster size
			t -value	X	Y	Z		
slow	thalamus	bilateral	7.58	6	-24	10	<0.001	2861
	brainstem	bilateral	5.69	0	-22	-22		
	anterior cingulate cortex	bilateral	7.29	6	32	20	<0.001	658
	amygdala	right	7.18	24	-4	-8	0.004	258
		left	7.09	-16	0	-8	0.004	261
	cerebellum	bilateral	5.38	-10	-54	-36	0.006	241
fast	cerebellum	left	7.51	-10	-38	-26	0.024	134
	anterior and middle cingulate cortex	bilateral	5.95	6	18	38	<0.001	489
	superior frontal cortex	right	5.37	28	54	24	0.002	222
	thalamus	right	5.07	18	-16	16	<0.001	487
		left	4.67	-12	-8	0		
slow > fast	thalamus	bilateral	7.97	4	-26	8	<0.001	848
			5.35	-4	-10	-8		
	brainstem	bilateral	5.79	2	-20	-22	0.045	139

## 乗り物内の音環境を快適化する新しい技術 —ハイパーソニック・エフェクトのアプリケーション—

### New technology toward improving the acoustic environment of passenger railway cars

#### —An application of the hypersonic effect

小野寺英子/東日本旅客鉄道㈱・総合研究大学院大学, 仁科エミ/総合研究大学院大学, 中川剛志/東日本旅客鉄道㈱, 八木玲子/東京成徳短期大学, 福島亜理子/放送大学, 本田学/国立精神・神経医療研究センター, 河合徳枝/国際科学振興財団・早稲田大学, 大橋力/国際科学振興財団

Onodera Eiko<sup>1</sup>/ East Japan Railway Company, SOKENDAI, Nishina Emi<sup>2</sup>/ SOKENDAI, Nakagawa Takeshi<sup>3</sup>/ East Japan Railway Company, Yagi Reiko<sup>4</sup>/ Tokyo Seitoku College, Fukushima Arika<sup>5</sup>/ The Open University of Japan, Honda Manabu<sup>6</sup>/ National Institute of Neuroscience, Kawai Norie<sup>7</sup>/ Foundation for Advancement of International Science, Waseda University, Ohashi Tsutomu<sup>3</sup>/ Foundation for Advancement of International Science

\*<sup>1</sup> c-onodera@jreast.co.jp , \*<sup>2</sup> nishina@ouj.ac.jp , \*<sup>3</sup> t-nakagawa@jreast.co.jp , \*<sup>4</sup> yagi@tsc.ac.jp , \*<sup>5</sup> a.fukushima@ouj.ac.jp , \*<sup>6</sup> honda@ncnp.go.jp ,

\*<sup>7</sup> nkawai@fais.or.jp , \*<sup>8</sup> ohashi@aquanifty.jp

**Abstract:** To address complaints about irritating sounds inside railway passenger cars, we focused on the fact that hypersonic effect, namely the positive effects produced by sounds containing complex high frequency components (HFCs) above the audible range on human physiology and psychology through the activation of the fundamental brain, can induce the positive acceptance of the sound, and applied the hypersonic effect to the improvement of car-interior acoustic environments whose noise level was beyond the limitation of conventional noise reduction approaches. We created a virtual car-interior acoustic environment inside a stable railway car simulator with high fidelity. We obtained HFCs from a rainforest environment where we had confirmed the induction of the hypersonic effect and made it so that it can be added to car-interior acoustic environments. We also developed a hypersonic public announcement containing the HFCs. We evaluated the psychological and physiological effects of the presentation of hypersonic contents simultaneously played alongside a virtual car-interior acoustic environment simulated in a testing car under several conditions. Subjects showed a significantly greater alpha 2-electroencephalography potential in hypersonic conditions, suggesting an increase in the activation of the fundamental brain. Subjects also showed a significantly more positive impression of the sounds. These findings confirmed the emergence of the hypersonic effect and suggested the more positive acceptance of the car-interior acoustic environments with HFCs than those without HFCs that have identical audible components. The results demonstrate the validity of our approach, that is, by manipulating the sound sensitivity, we can improve the pleasantness of the environments. Our research supports the efficacy of this novel technique in ameliorating the unpleasantness of a noisy environment inside a railway car by means of media content technology.

**Keywords:** railway cars, hypersonic effect, high-frequency components

## 1. Introduction

The interior of a railway car is teeming with a cacophony of sounds originating from train itself, the rail lines and machinery parts and from the passengers. Passengers cannot avoid being bombarded by such noises, especially in Japan, where public announcements are customary on trains to notify passengers of the destination. The cars are thus filled with a mishmash of discordant sounds that generate an acoustic environment unpleasant for the passengers.

Previously, the major factor causing the unpleasant auditory sensations in the railway car is thought to be due to the high level of discordant sounds. Therefore, in order to physically reduce noise levels, various attempts have been made including suppression of the source of the sound and by reducing sound transfer from outside by insulation or absorption [Kitagawa et al., 2012].

However, other factors also contribute to the unpleasantness of the acoustic environment— physical factors of sound itself such as its noise level, frequency structure, and duration as well as social factors depending on the public nature or necessity of the sounds, health condition of the passengers, their individual taste or sensitivity to a sound based on past experience of the passengers [Yamamoto et al., 1990].

People have conflicting responses to public announcements played through speaker devices inside a moving train; it seems loud and noisy to some, yet low and inaudible to others. The announcements must be clear enough to be heard by all under extremely noisy conditions, while at the same time it has to be received by the passengers without seeming unpleasant or excessively loud.

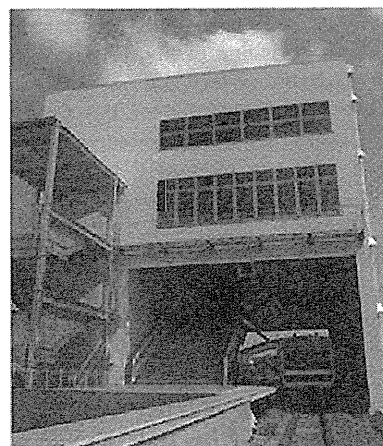


Figure 1: "Smart Station Lab" in Research & Development Center of East JR Group.

The “hypersonic effect” has attracted attention as a possible measure by which to mitigate this complex noise issue. The hypersonic effect is a phenomenon by which non-stationary sounds containing a wealth of inaudible high frequency components (HFCs) above the human audible range, namely hypersonic sound, activate the fundamental brain, which is made up of the midbrain and diencephalon and neural projections from these areas to other parts of the brain, and evoke various positive physiological, psychological, and behavioral responses [Oohashi et al. 2000, 2013].

It has been reported that the hypersonic effect induce a psychological response rendering sounds more pleasant for listeners [Oohashi et al. 1991, 2000], improve the acuteness of the sensitivity [Nishina et al., 2010], and improve the cognitive function [Suzuki, 2013], which is bring about through the activation of the fundamental brain network. Therefore, if the hypersonic effect can modulate the state of the brain of the person hearing the sounds and improve the pleasant acceptance and acuteness of the sounds, it can be a possible breakthrough in improving car-interior acoustic environments whose noise level was beyond the limitation of conventional noise reduction approaches. This hypersonic sound also induces a positive behavioral response, that is, the listener adjusts to a Comfortable Listening Level (CLL) of sounds of a greater magnitude [Yagi et al., 2003].

Further more, many physiological effects have been reported such as an increase in regional cerebral blood flow of the midbrain and the diencephalon [Oohashi et al., 2000], an increase in alpha electroencephalogram (EEG) which is an index of pleasantness [Oohashi et al., 1991, 2000], reduced concentration of the stress hormone adrenaline, and activation of NK cells [Nishina et al., 2005]. These results suggest that hypersonic sounds also have positive effect on physical health, which is additional effect expected in addition to the improvement of car-interior acoustic environments.

Since this effect is based on the physiological activation of the reward-generating system in the fundamental brain network by the presentation of HFCs, it is likely to be universal and unlikely to depend on interests or preferences of individuals, thus making hypersonic sound suitable for the improvement of public acoustic environments. In fact, successful urban environmental designs have succeeded in ameliorating the urban acoustic environment with hypersonic sound [Nishina et al., 2007]. We have already demonstrated significant increase in alpha 2 potential of EEG related to the activation of the fundamental brain network and a more pleasant acceptance of sound by adding inaudible HFCs extracted from hypersonic sound to the station platform acoustic environment [Onodera et al., 2012, 2013].

Therefore, we executed experiments to confirm that, by inducing hypersonic effect to passengers and activating the reward system in their brain, we can improve the acceptance of the identical sounds, and thus can contribute to the improvement of car-interior acoustic environments.

However, it is unrealistic to test this effect on passengers in an actual moving train due to difficulties in coping with passengers to precisely control experimental conditions and so on. Therefore, we employed an East Japan Railway Company (JR East) testing train. This car simulator is in

“Smart Station Lab” in Research & Development Center of JR East Group (Figures 1, 2). The simulator is stable and therefore there is no change in the audio-visual environment and no vibrations are noticeable inside the railway car, moreover, it is not necessary for the simulator to run the route on a predetermined timetable carrying a large number of unspecified passengers, experiments can be easily controlled and reproduced.

We decided to test the improvement of the acoustic environment using this simulator by setting up a highly realistic, virtual car-interior acoustic environment. We designed a reproduction system for such an environment. We created a “hypersonic shower” of inaudible HFCs, samples of which were obtained from a tropical rainforest environment in which we had previously confirmed the induction of the hypersonic effect. We also developed a hypersonic public announcement sound by adding the above hypersonic shower to existing public announcements. The system reproduced these high frequency sounds with high fidelity in the simulator.

Using these sound materials and reproduction system, we ran experiments in which we presented complex HFCs extracted from hypersonic sound simultaneously with the virtual car-interior sound. In this paper, we will describe the results of these experiments.

## 2. Method

### 2.1. How to produce a virtual acoustic environment in a moving train

#### 2.1.1. Ultra wide-range recording of sounds in a moving train

The usual simple way of dealing with audible sound alone is not appropriate for a virtual reproduction of a moving car-interior acoustic environment in a railway passenger car simulator. It is necessary to record sounds with high fidelity in an ultra wide range in an actual moving train, then reproduce the acoustic environment with high fidelity and reality using the recorded material.

First, it was necessary to record sound in the moving train at an extremely high level of actuality. The frequency response characteristics had to be flat over an extremely



Figure 2: The railway car simulator in “Smart Station Lab”.

high range of up to 100 kHz, which is well beyond the upper limit of the human audible range. It was necessary to have digital recordings of two channels or more with low noise level and high actuality. If we were to smoothly make recordings in a train actually moving with many passengers on board, the system, in addition to meeting the above specifications, had to be small, light, portable and operated by a small staff. It also had to have a DC battery with a long running time so that there would be no AC power cables.

We constructed a recording system that satisfied the above-mentioned strict specifications. We employed a small multi-track PCM recorder (SX-R4, SONOSAX, Switzerland) having 4 channels with a sampling frequency of 192 kHz and quantization of 24 bits. The system weighed 800g and was battery-operated. We selected a small, light, portable non-directional compact condenser microphone (4033, DPA, Denmark) that had frequency characteristics well over 20 kHz, which is known as the upper limit of the human audible range.

Using this recording system, we recorded the environmental sounds in a moving train going out of Tokyo, which had relatively longer intervals between stations, in the evening on a typical weekday. To record the sounds inside the railway car running at high-speed, we made a new microphone arrangement using four microphones; each microphone was directed front, rear, left, and right relative to the direction in which the train was moving. We also measured the equivalent continuous A-weighted sound pressure level with a battery-operated compact integral sound-level meter (LA-5111, Oosokki, Kanagawa, Japan) during recording time, and used that measurement as a reference when we reproduced the acoustic environment for the experiments.

### 2.1.2 Editing of sound material to reproduce the acoustic environment in a moving passenger train

We created sound material to reproduce acoustic environments using the car-interior environment recordings. Using a digital audio workstation (PCMS, SADIe, UK), we removed unexpected noises and public announcements that may interfere with the experiment, and created a 24-minute sound material. We then input these 4 channels signals into a mixing console (9098i, AMEK, UK) that has a super-wide bandwidth. Using the surround editing function of the console, we edited the virtual car-interior acoustic environment so that sounds originally recorded in the front, rear, left, and right microphone in the direction the train was running were localized to correspond to the arrangement of the speakers, which were set in the front left, front right, rear left, and rear right.

The public announcement was removed from the car-interior environment recordings. In its stead, an actual public announcement made by a female speaker that had been used in a railway car was converted to a format with a sampling frequency of 192 kHz and quantization of 24 bits by means of a SADIe audio workstation. Since the upper limit of the frequency included in the announcement did not exceed 22.05 kHz even after format conversion, we call these sounds a "high-cut announcement". The combined replay of the virtual car-interior acoustic environment and

the high-cut announcement virtually realized the acoustic environment of a moving passenger train.

### 2.1.3. Reproduction system of sound materials

During the experiment, subjects sat in two rows of seats facing each other in the room in which the sound reproduction system for the virtual car-interior acoustic environment was set up. Virtual car-interior environmental sounds were presented in the railway car simulator through four full-range speakers (PS-10, NEXO, France), each of which corresponded to one of the four channels. Taking into consideration the rich lower frequency components in the car-interior acoustic environment, we added two subwoofers (System5000, APOGEE, USA) to reproduce the low frequency sounds. For the presentation of the control high-cut announcement, we used originally developed full-range speakers (OOHASHI Monitors Op.5) that could also reproduce HFCs, as described below.

Using this sound reproduction system, the virtual car-interior sound was reproduced in the experimental space in which subjects felt as though they were actually seated in a moving railway car (Figure 3).

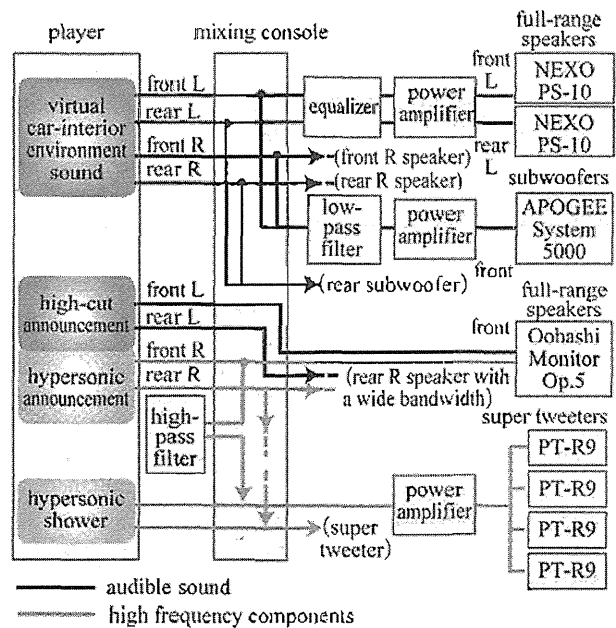


Figure 3: Sound presentation system.

## 2.2. How hypersonic sound was added and presented

### 2.2.1. Creating of 'hypersonic shower' and 'hypersonic announcement'

The hypersonic sound used in this experiment, as in previous research, had to be rich in complex HFCs that would be sure to increase the cerebral blood flow in the fundamental brain. In addition, the safety of the sound had to be guaranteed. A sound source that satisfied these conditions was found, in a previous study, in a tropical rainforest. High fidelity recordings of natural environment

sounds of a rainforest, where human genes evolutionarily developed, were reported to increase the alpha 2 EEG potential [Nishina et al., 2007]. Therefore, in this experiment, we used the environmental sounds of a tropical rainforest recorded with a sampling frequency of 5.6448 MHz and quantization of 1 bit. From this sound that included frequencies over 100 kHz, we extracted HFCs above the human audible range using an analog high-pass filter with a cutoff frequency of 20 kHz (-80dB/oct), and recorded with a sampling frequency of 192 kHz and quantization of 24 bit. We called these extracted components a hypersonic shower. We excluded the audible contents to eliminate the effect of individual preferences for sounds and to avoid adding audible sounds to an already extremely noisy car-interior environment.

We then mixed a high-cut announcement with this hypersonic shower correlating it with the sound pressure level of the announcement. We called this mixed sound a hypersonic announcement.

### 2.2.2. Sound presentation system

Speakers should have favourable frequency characteristics over a wide range and be small enough to minimize the visual feeling of pressure to reproduce the hypersonic shower and hypersonic announcement. We used super tweeters (PT-R9, Pioneer, Japan) to present the hypersonic shower in the acoustic environment. For the presentation of the hypersonic announcement, we used full-range OOHASHI Monitors Op.5 speakers and PT-R9 super tweeters. We presented the hypersonic announcement and the high-cut announcement with identical speakers (Figure 3).

### 2.3. Experimental condition and design

Using the sound material and presentation system described above, we set up the following three experimental conditions: full-hypersonic condition in which the virtual car-interior sound, hypersonic announcement and hypersonic shower were presented simultaneously; hypersonic shower condition in which the virtual car-interior sound, high-cut announcement and hypersonic shower were presented simultaneously; and control condition in which the virtual car-interior sound and the high-cut announcement were presented simultaneously (Table 1).

Figure 4 shows the frequency power spectrum of the electric signals of sound material for the virtual car-interior

sound (the upper panel) and that of the reproduced sounds measured by microphone (the lower panel) (4939, Brüel & Kjaer, Denmark) located near the subjects. We analyzed the data with an FFT analyzer (CF-5220, Onosokki, Kanagawa, Japan).

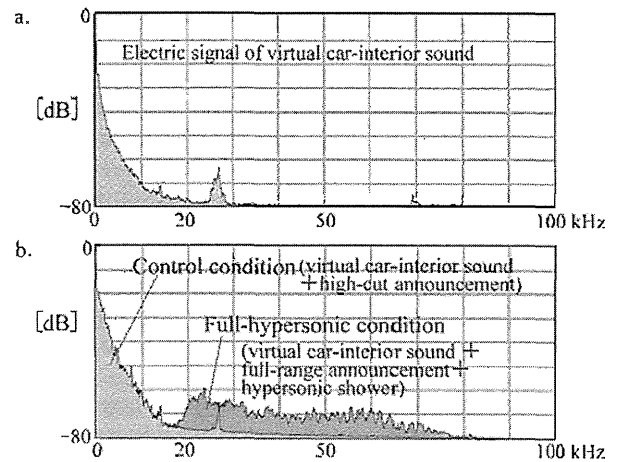


Figure 4: Frequency power spectrum of the electric signals and the reproduced sound.

The power of the sound recorded inside the moving train showed prominent audible components below 20 kHz but its upper limit occasionally and instantaneously reached over 20 kHz. The configuration of the spectrum of the electric signals and replayed sound of car-interior sound and hypersonic sound at the subject's location agree well with each other, suggesting the car-interior sounds was reproduced with high fidelity. In the full-hypersonic and hypersonic shower conditions, sounds up to almost 80 kHz were confirmed to reach the subjects.

Using these experimental conditions, we performed five experiments as follows:

- Experiment 1: Investigation of the effect of a full hypersonic condition
- Experiment 2: Investigation of the effect of a hypersonic shower condition
- Experiment 3: Investigation of the duration of the hypersonic sound presentation
- Experiment 4: Examination of the effect of the order of sound presentation
- Experiment 5: Hypersonic effect on earphone-wearers

The duration of the sound presentations differed across experiments, but never exceeded 21 minutes.

### 2.4. Physiological evaluation

For the physiological evaluation of the hypersonic effect, we measured the alpha 2 frequency component (10–13 Hz) of a spontaneous EEG potential which has been shown to correlate with the cerebral blood flow of activity in the fundamental brain region through simultaneous measurement of Positron Emission Tomography and EEG [Oohashi et al., 2000].

We measured spontaneous EEGs of the subjects during the presentation of the sounds by the use of a telemetry EEG measurement system, which had less movement restriction

Table 1: Three experimental conditions and sound material.

condition	sound material		
full-hypersonic condition	virtual car-interior sound	hypersonic announcement	hypersonic shower
hypersonic shower condition	virtual car-interior sound	high-cut announcement	hypersonic shower
control condition	virtual car-interior sound	high-cut announcement	

(EEG-9100 and WEE-1000, Nihon-Kohden, Tokyo, Japan, and Synact MT-11, NEC Corporation, Tokyo, Japan, and originally developed wearable EEG system supported by JST-CREST, Kawaguchi, Japan). We used EEG caps with all the electrodes sewn on beforehand in the international 10-20 system arrangement.

Sixteen healthy subjects with normal hearing ability (nine males and seven females, ranging in age from 34 to 62) participated in one or more of the five experiments. None of the subjects had any history of neurological or psychiatric disorders. Written informed consent was obtained from each of them before the experiments. The experiments were performed in accordance with the approval of the Ethics Committee, National Center of Neurology and Psychiatry. Subjects, however, were not informed of the specific purpose or conditions of the experiments in which they participated. Subjects were asked to sit in a relaxed manner on the seat in the simulator car with their eyes closed.

To detect the difference between the sound containing HFCs, namely, the full hypersonic and the hypersonic shower conditions, and that without HFCs, namely the control condition, subjects were first presented with the control condition, and then with either the full-hypersonic or the hypersonic shower condition. Background to the presentation order is noted below. Previous studies have shown that an increase in alpha power caused by the hypersonic effect is delayed by tens of seconds after the onset of the hypersonic sound, and remains until about 100 seconds after the termination of the hypersonic sound [Oobashi et al., 1991]. Therefore, if the presentation is short and the hypersonic condition is presented first, the effect of the full-hypersonic or hypersonic shower condition may remain and overlap with the effect of the control condition following it. Therefore, in the present study, we employed a relatively long presentation of at least 12 minutes, and the control condition without HFCs was always presented first for all the subjects.

The power spectrum of the EEG at each electrode was calculated using FFT analysis, and the square root of the averaged power level in a frequency range of 10.0-13.0 Hz at each electrode position was calculated as the equivalent potential of EEGs in the alpha 2 band. To eliminate inter-subject variability, the EEG data were normalized with respect to the mean value across all time epochs and conditions for each subject. After excluding epochs contaminated by artifacts, the data obtained from 7 electrodes in the centro-parieto-occipital region were averaged and compared between the two conditions. Paired Student's t-test between 2 conditions was performed for statistical evaluation.

## 2.5. Psychological evaluation

All subjects taking part in the psychological experiments also participated in the physiological experiments. In each experiment (Experiment 1, 2 and 5) we first presented a control condition, then a full-hypersonic or a hypersonic shower condition and finally the control condition again to confirm the initial impression. Each presentation was two minutes in duration.

After the presentation of each sound, the subjects marked their reaction to the presented sounds on a five-step scale questionnaire. It consisted of five items evaluating the announcement in the railway car, two items evaluating the sound of the moving train, six items evaluating their overall impression of the acoustic environment. In Experiment 5, two items evaluating the music heard through earphones were added to the above 13 items. There was an interval between the conditions to give the subjects enough time to fill out the questionnaire (Table 2). The results were tested using the Wilcoxon signed rank sum test.

Table 2: Construction of the questionnaire

Words for evaluation (negative—positive)	
about announcement in railway car	
The public announcement was noisy	– The public announcement was not noisy
The public announcement was difficult to hear	– The public announcement was easy to hear
The voice of the public announcement was not pleasant	– The voice of the public announcement was pleasant
The public announcement sounded cold and mechanical	– The public announcement sounded warm and human
The public announcement was nervous	– The public announcement was calm
about sound of the moving train	
The sound inside the train was noisy	– The sound inside the train was not noisy
The sound inside the train was unpleasant	– The sound inside the train was unexpectedly pleasant
about overall impression	
The sound made me irritated	– The sound did not make me irritated
The atmosphere was unpleasant	– The atmosphere was not unpleasant
I was feeling tired	– I was not feeling tired
The sound was not clear	– The sound was clear
I was annoyed	– I was not annoyed
Unable to listen to the sound for a long time (not bearable)	– Able to listen to the sound to some degree (bearable)
about music from earphone	
Music from earphone sounded worse than usual	– Music from earphone sounded better than usual
Music from earphone was difficult to hear	– Music from earphone was easy to hear

### 3. Result

#### 3.1. Experiment 1: Investigation of the effect of a full hypersonic condition

##### 3.1.1. Overview

In our first experiment, we investigated whether the hypersonic effect would emerge in a full-hypersonic condition in which both the hypersonic announcement and hypersonic shower were presented in a railway car. For this experiment, we designed and compared two conditions: a full-hypersonic condition in which virtual environmental sounds in a railway train, a hypersonic announcement and a hypersonic shower were presented, and a control condition in which virtual environmental sounds in a railway train and a high-cut announcement were presented. Fourteen subjects with normal hearing ability (eight males and six females, ranging in age from 34 to 62) participated in the physiological experiment, and sixteen subjects (nine males and seven females, ranging in age from 34 to 62) participated in the psychological experiment.

##### 3.1.2. Results of the physiological experiment

Increase in alpha 2 EEG potential was greater in the full-hypersonic condition than in the control condition with a high statistical significance of  $p = 0.006$  (Figure 5), which indicates activation of the fundamental brain of the subjects through the emergence of the hypersonic effect.

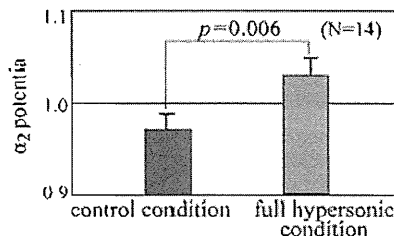


Figure 5: Mean and SD of the increase in alpha 2 potentials under two conditions in Experiment 1.

##### 3.1.3 Results of the psychological experiment

The subjects reacted negatively to twelve of the 13 items on the questionnaire in the control condition. In contrast, reaction to twelve of them was positive in the full-hypersonic condition. That is to say, as many as eleven of the thirteen items indicated that full-hypersonic condition brought less unpleasant and more positive feelings than the control condition with statistical significance (Figure 6). The items that showed statistical significance were “the public announcement was not noisy” ( $p < 0.01$ ), “the public announcement was easy to hear” ( $p < 0.05$ , same value hereinafter), “the voice of the public announcement was pleasant”, “The public announcement sounded warm and human”, “the sound inside the train was not noisy”, “the sound inside the train was unexpectedly pleasant”, “the sound did not make me irritated”, “the atmosphere was not unpleasant”, “the sound was clear”, “I was not annoyed” and “I was able to listen to the sound to some degree”.

As observed above, we found that the addition of hypersonic sounds to a car-interior acoustic environment caused a hypersonic effect in the fundamental brain of the subjects resulting in a more pleasant feeling about the car-interior acoustic environment (Figure 6).

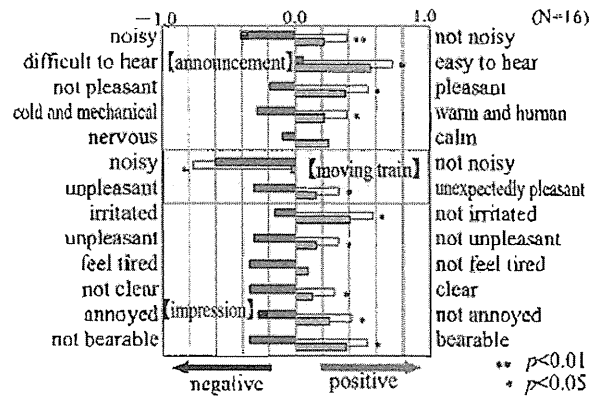


Figure 6: Mean score of each item in the questionnaire in Experiment 1.

#### 3.2. Experiment 2: Investigation of the effect of a hypersonic shower condition

##### 3.2.1. Overview

Public announcements vary according to the railway line, so it would be too costly in terms of time and money to convert all of them into hypersonic announcements. On the contrary, if we could bring about the hypersonic effect just by adding only HFCs to car-interior acoustic environment, the general application of the effect would be enhanced because this would not require customization to individual public announcements and the expense would be greatly reduced. As a result, we conducted a second experiment in which we investigated the effect of the hypersonic shower condition in which only HFCs were added to the acoustic environment. Twelve subjects with normal hearing ability (seven males and five females, ranging in age from 37 to 62) participated in the physiological experiment, and thirteen subjects (seven males and six females, ranging in age from 37 to 62) participated in the psychological experiment.

##### 3.2.2. Results of physiological experiment

Increase in alpha 2 potential was greater for the hypersonic shower condition with a statistical significance of  $p < 0.05$  than for the control condition (Figure 7). That is, the

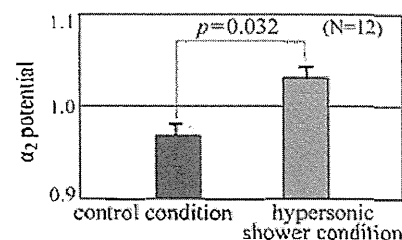


Figure 7: Mean and SD of the increase in alpha 2 potentials under two conditions in Experiment 2.

hypersonic effect followed the presentation of a hypersonic shower and the fundamental brains of the subjects were activated.

### 3.2.3. Results of the psychological experiment

The subjective assessment of 4 of 13 questionnaire items revealed that the hypersonic shower condition caused less discomfort and garnered higher positive ratings than the control condition with statistical significance. The items that showed statistical significance ( $p < 0.05$ ) were “the sound inside the train was not noisy”, “the sound inside the train was unexpectedly pleasant”, “I did not get tired of the sound” and “I was not annoyed” (Figure 8).

As observed above, we confirmed that merely adding HFCs, to the acoustic environment, rather than playing a hypersonic announcement, in a railway car would induce the hypersonic effect although the degree of the effect was smaller than that of the full-hypersonic condition in which a hypersonic announcement and hypersonic shower are presented. The results support the validity of the hypersonic shower as a viable way to create an acoustic environment more comfortable.

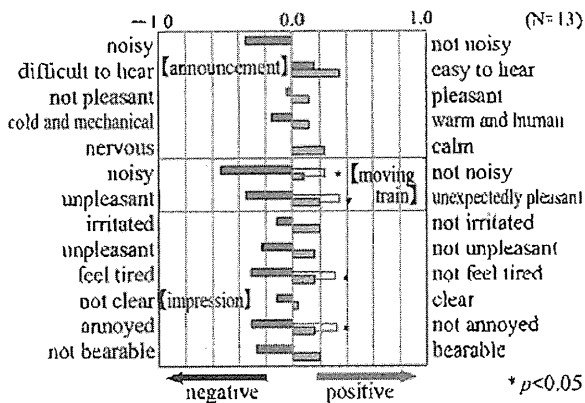


Figure 8: Mean score of each item in the questionnaire in Experiment 2.

### 3.3. Experiment 3: Investigation of the duration of the hypersonic sound presentation

#### 3.3.1. Overview

The sound presentation in the above experiments was 12 minutes per trial while we are often in actual railway cars for a longer period of time. Therefore, in Experiment 3 we presented an acoustic environment with HFCs for a longer duration, 21 minutes. We investigated the temporal influence using alpha 2 EEG potential as an index. The EEGs of the subjects were continuously recorded while the sound was presented to them in the control condition, first for 21 minutes, followed by either the control sound again or a hypersonic shower sound for the same duration. Nine subjects with normal hearing ability (five males and four females, ranging in age from 38 to 62) participated in the experiment.

#### 3.3.2. Results of physiological experiment

For all seven temporal intervals (three minutes each), alpha 2 EEG potentials in the hypersonic shower condition were higher than those in the control condition (Figure 9a). A statistical test of the full 21 minutes showed the value  $p = 0.061$  which was close to a significance level of  $p = 0.05$  even though the number of subjects was below ten (Figure 9b). Moreover, we traced the transition of alpha 2 EEG potential every three minutes and observed that the potential in the hypersonic shower condition showed a more significant increase ( $p < 0.05$ ) at the temporal interval between 15 and 18 minutes and a more highly significant increase ( $p < 0.001$ ), at the temporal interval between 18 and 21 minutes, from the beginning of the presentation than that in the control condition. The magnitude of increase of those potentials grew over time. On the contrary, when the control condition sound was presented twice in a row, there was no appreciable difference between the first and second presentations.

These results show the possibility that hypersonic effect becomes stronger over time. It is expected that a long-term presentation of hypersonic sound in a railway car would cause no negative effect and that the longer presentation is, the greater the positive effect would be.

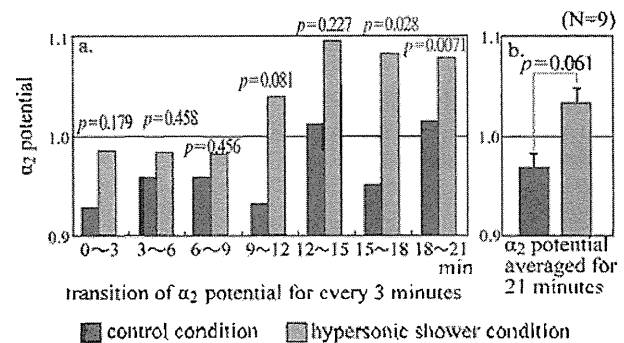


Figure 9: Mean alpha 2 EEG potentials in seven temporal intervals (three minutes each), (a) and that with SD over all 21 minutes (b) in Experiment 3.

### 3.4. Experiment 4: Examination of the effect of the order of sound presentation

#### 3.4.1. Overview

Taking into account that the emergence of the hypersonic effect observed in the fundamental brain is delayed by tens of seconds after the onset of the hypersonic sound, and remains until about 100 second after its termination, we designed experimental procedures to present sounds without HFCs first, then those with HFCs for the present study. Thus, the results shown above are not sufficient on their own to clear the suspicion of the effect order might play when two kinds of sound materials are presented consecutively. To examine the possibility of the second condition always increasing the activity of the fundamental brain, we presented the control condition with a duration of 21 minutes twice consecutively and recorded the EEG of the subjects to analyse the alpha 2 potential extracted from the recorded data at 3-minute intervals. The experiment was performed in an experimental space the same size as that in



railway car simulator. Nine subjects with normal hearing ability (three males and six females, ranging in age from 38 to 62) participated in the experiment.

### 3.4.2. Results of physiological experiment

None of the seven 3-minute intervals showed significant differences in the alpha 2 potential between the first and second sound presentations (Figure 10). These results indicate that the hypothesis that the second condition always would increase the activity of the fundamental brain when two kinds of sound materials are presented consecutively was refuted and the reliability of the results of the present study showing the activation of the fundamental brain by the hypersonic shower is confirmed.

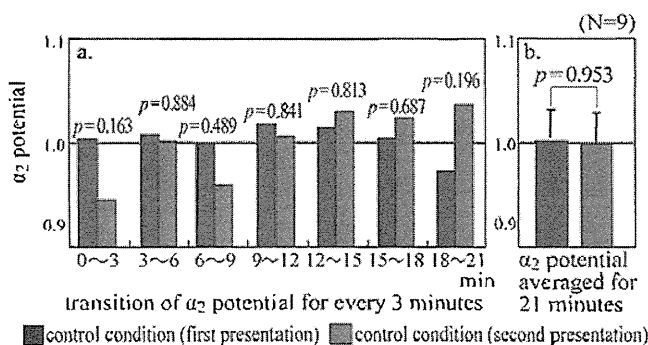


Figure 10: Mean alpha 2 BEEG potentials in seven temporal intervals (three minutes each), (a) and that with SD over all 21 minutes (b) in Experiment 4.

## 3.5. Experiment 5: Hypersonic effect on earphone-wearers

### 3.5.1 Overview

The number of passengers using earphones on the train has increased rapidly in recent years. On the other hand, it has been suggested that humans have an unknown information channel for HFCs inducing the hypersonic effect, which does not use air conduction for hearing, but exists on the surface of the body including the head [Oohashi et al. 2006; Yagi 2013]. By applying this finding, we examined passengers wearing earphones in a train to test if exposing their body surface to HFCs would have any effect on them. In trains earphone users have been increased rapidly in recent years. On the other hand, it has been suggested that humans have an unknown information channel for high frequency components inducing hypersonic effect, which is not using air conduction hearing, but exists on body surface including the head [Oohashi et. al 2006, Yagi 2013]. By applying this finding, we examined earphone-using passengers in a train to prove if the exposure of high frequency components to their body surfaces is effective to them.

The subjects were instructed to bring a piece of music of their choice recorded on their own portable players. They were asked to play back and listen to the music, which was in effect high-cut digital sound, only through earphones. The same interval of music was repeated in each condition. The

sound stimuli, therefore, were different for different individuals but consistent for each individual. All subjects wore common, securely fitting, inner-ear type earphones (ATH-CLP330, Audio-Technica, Tokyo, Japan).

Two conditions were presented: full-hypersonic and control. In the full-hypersonic condition, virtual car-interior environmental sounds, a hypersonic shower and a hypersonic announcement were presented to the body surface of the subjects, while high-cut sounds through earphones were presented to the air-conducted auditory system. In the control condition, the virtual car-interior environmental sounds and the high-cut announcement were presented to the body surface, while high-cut sounds were sent through earphones to the air-conducted auditory system. Fourteen subjects with normal hearing ability (eight males and six females, ranging in age from 34 to 62) participated in the physiological experiment, and sixteen subjects (nine males and seven females, ranging in age from 34 to 62) participated in the psychological experiment.

### 3.5.2. Results of the physiological experiment

The alpha 2 potential recorded from subjects who listened to music through earphones in a full-hypersonic condition was significantly higher than that of those who listened in the control condition (Figure 11,  $p=0.014$ ). The p value was smaller than that observed in Experiments 2-3 in which subjects did not wear earphones (Figure 5,  $p=0.032$ ), which means a higher significance. In other words, when the car-interior environmental sounds had a hypersonic shower presented at the same time, the hypersonic effect was observed in earphone-wearers showing remarkable activation of the fundamental brain with high statistical significance.

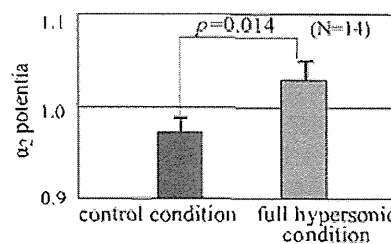


Figure 11: Mean and SD of the increase in alpha 2 potentials under two conditions in Experiment 5.

### 3.5.3. Results of the psychological experiment

Statistical significance was observed showing a tendency toward less unpleasant and good feeling in the full-hypersonic condition for 2 of the 15 items (Figure 12): "The sound inside the train was not noisy" and "unexpectedly pleasant". The items regarding the public announcement showed no significance, which can be explained by the fact that announcements cannot be heard well by those wearing earphones.

### 3.5.4. The applicability of the methodology

When managing a public acoustic environment by adding and presenting specific sounds, it is extremely difficult to induce a universally positive effect with statistical

significance on a group of people because of the diversity in individual preference for sound and music. The methodology we employed, on the contrary, helped us to overcome individual differences. We removed audible components from rainforest sounds, extracted only the inaudible HFCs that do not produce individual preferences since the sounds are not recognized. We filled the entire public space with these inaudible components, while individuals listening to their favourite music through earphones. In this way, we succeeded in satisfying individual preferences and, at the same time, allowed the general public to have a more comfortable experience via the universal hypersonic effect.

We used an innovative methodology that integrated personal preference and universal physiological reaction productive of multiple effects, in which we presented individually chosen music to the subject's system through earphones, while presenting HFCs to the body surface through speakers.

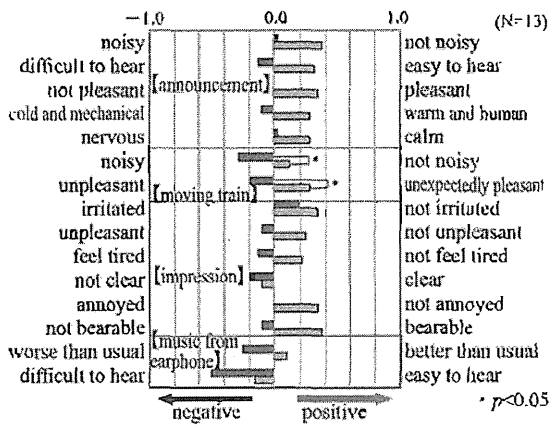


Figure 12: Mean score of each item in the questionnaire in Experiment 5

#### 4. Discussion

We will first discuss the methodology by which we carried out the current research including the construction of experimental environments, then the significance of the results of physiological and psychological experiments that demonstrated the activation of the brain function obtained using the above methodology, and finally the features of our approach to this research.

First, to create a simulation system to use within a railway car simulator, we made accurate four-channel recordings of the acoustic environment inside an actual moving train filled with passengers, and developed a method by which to build a virtual acoustic environment with high actuality so that the subject would feel that the train was actually in motion. Along with this realistic sound space, we also build a reproduction system for high fidelity hypersonic sound. We also established a method by which to develop hypersonic content that would improve the car-interior acoustic environment. Our method added HFCs extracted from the environmental sounds of a rainforest to the sound of a public announcement that had only contained an audible frequency component.

Secondly, we employed the alpha 2 potential of the subjects' EEGs as a physiological measure. In a previous experiment in which we simultaneously measured regional cerebral blood flow and EEGs, alpha 2 potential proved to have a significantly high positive correlation with the total activity of the fundamental brain network originating in the midbrain and diencephalon. Therefore, the fact that alpha 2 potential increased more significantly when a hypersonic shower or a hypersonic announcement was added to the car-interior acoustic environment than in the control condition when only the usual car-interior acoustic environment was presented suggests that the hypersonic effect had actually been induced and the fundamental brain was activated [Nakamura et al., 2004] (Figure 13).

What is the significance of the activation of the fundamental brain function? First of all, the fundamental brain regions activated by hypersonic sound include the neural structures related to the wide-range regulation system originating from the midbrain, especially the reward-generating system [Oohashi et al., 2000]. The reward-generating system includes the dopaminergic, serotonergic, and noradrenergic systems that produce a desire for beauty and comfort, and a pleasure sensation when beauty and comfort are realized. Increase in the activation of these neural systems makes us feel the sensory information from the surrounding environment to be more beautiful and pleasant. The results of the present psychological experiments suggest that by adding a hypersonic shower or hypersonic announcements to the car-interior acoustic environment, the activity of the reward-generating system increased and thus the impression of the acoustic environment drastically changed from a negative one to a positive one. In addition, it has been reported that the hypersonic effect improved the acuteness of the sensitivity [Nishina et al., 2010] and the cognitive function [Suzuki et al., 2013] through the activation of the fundamental brain network. Such improvements in brain function can be seen by the impression that the announcement was easy to hear in the present experiment. Our strategy to improve the acoustic environment by altering human sensitivity to sounds was validated through the present physiological and psychological measurements.

The hypothalamus, a part of the diencephalons which constitutes part of the fundamental brain, is the highest center of the autonomic nervous system consisting of the sympathetic and parasympathetic nerves. It is, at the same time, one of the essential bases of our immune system. It focuses attention on the physiological impairment induced by the disorder and decline in brain function in these regions related to many modern diseases. Therefore, the fact that fundamental brain function can be activated on public transportation by embedding hypersonic sound as reported in this paper suggests that media technology may have the potential for a novel contribution to overcoming various modern diseases caused by the disorder of fundamental brain functions. This is expected to become an application that might add new value to public transportation used by all kinds of people.

Third, we approached the problem of how to improve the unpleasant acoustic environment in a railway car in a way distinct from that of previous researchers who tried to exclude or reduce the source of the noise. We solved the



Figure 13 Activated regions of fundamental brain by the hypersonic sound.

problem with a novel strategy. By presenting inaudible complex HFC sounds in the railway car, we induced the hypersonic effect and modulated the passengers' sensitivity to sounds, thus making them feel the acoustic environment to be more pleasant. This study has suggests that our approach is more advantageous than previous ones. Crucial in inducing this hypersonic effect was the HFCs extracted from natural tropical rainforest environmental sounds. Presentation of these HFCs in the railway car does not increase the noise level or disturb other sounds, such as public announcements, that are used to provide information to passengers. In addition, because HFCs are inaudible, they do not induce individual preferential responses, which may be induced by audible sounds. In this sense, the experiment that most typically represents the feature of this approach is the one delivering music of individual preference through earphones while presenting HFCs to body surface. In this experiment, we showed statistically significant improvement of the acoustic environment realized by activation of the fundamental brain while each passenger satisfied an individual sound preference. Such a methodology by which to improve the acoustic environment utilizing the effect of inaudible HFCs is unique in terms of harmoniously integrating individual psychological responses and universal physiological responses from the viewpoint of originality, effectiveness, novelty and generality.

The various results obtained in this study verify the availability and feasibility of the application of the hypersonic effect to improve a car-interior acoustic environment, while at the same time, these results indicate a possible breakthrough in the application of the hypersonic effect to other fields.

## 5. Conclusions

By applying cutting-edge media technology, we have added complex HFCs to a car-interior acoustic environment that is widely recognized to be poor and unpleasant. This induced the hypersonic effect and activated the fundamental brain network that generates pleasure and beauty, by means of which the impression of the car-interior acoustic environment was extremely improved. These results suggest that, by inducing hypersonic effect to passengers by adding complex HFCs to car-interior acoustic environments, we can improve the car-interior acoustic environments through the mechanism of inducing the more pleasant acceptance of the sound even if its audible components are identical. The results demonstrate the availability, feasibility and enormous possibility of the applications of the hypersonic effect as a

novel technology to improve a car-interior acoustic environment. Future studies will include the development of a sound-presenting system and sound contents to apply the hypersonic effect in an actual train, and the application of this methodology to acoustic environments other than that in a railway car.

## Acknowledgement

This work was partly supported by JSPS through the "Funding Program for Next Generation World-Leading Researchers," initiated by the Council for Science and Technology Policy for E.N., by the Grants-in-aid for Scientific Research [22135008] for M.H., and by the Japan Science and Technology Agency through the Core Research for Evolutional Science and Technology Program.

## References

- Kitagawa, Nagakura, K, 2012, Countermeasures for sound propagation in railway noise, *The Journal of the Acoustical Society of Japan*, 68-12,622-627.
- Nakamura S, Honda M, Morimoto M, Yagi R, Nishina E, Kawai N, Maekawa T, Oohashi T, 2004. Electroencephalographic evaluation of the hypersonic effect, *Society for Neuroscience Abstract*, 752.1.
- Nishina, E, Oohashi, T, 2005. Study on the improvement of urban sound environment by the sound with in-audible high frequency components, *City planning review*, 40-3, 169-174.
- Nishina, E, Oohashi, T, 2007. 'Physiological and psychological evaluation on the improvement of urban sound environment applying hypersonic effect, *City planning review*, 42-3, 139-144.
- Nishina, E, et al, 2010, Hypersonic sound track for Blu-ray Disc "Akira", *ASIAGRAPH 2010 proceedings*, 53-58.
- Oohashi, T et al, 1991. High-frequency sound above the audible range affects brain electric activity and sound perception, *Audio Engineering Society 91st Convention Preprint*, 3207.
- Oohashi T, Nishina E, Honda M, Yonekura Y, Kawai N, Maekawa T, Shibasaki H et al., 2000. Inaudible high-frequency sounds affect brain activity, A hypersonic effect, *Journal of Neurophysiology*, 83, 3548-3558.
- Oohashi, T, Kawai, N, Nishina E, Honda, M, Yonekura, Y, Shibasaki, H et al, 2006. The role of biological system other than auditory air-conduction in the emergence of the hypersonic effect, *Brain research*, 1073-1074, 339-347.
- Oohashi, T, 2013, Introduction to hypersonic effect, *KAGAKU*, 83-3,296-301.
- Onodera, E, Nishina, Yagi, R, Fukushima, A, Kawai, N, Oohashi, 2012. T, A preliminary study for the improvement of the sound environment in the public transport, *2012 Autumn Meeting, Acoustical Society of Japan*, 1067-1068.
- Onodera, E, Nishina, E, Nakagawa T, Yagi, R, Fukushima, A, Kawai, N, Oohashi, T, 2013. A fundamental study for the improvement of the sound environment at the station platforms, *2013 Spring Meeting, Acoustical Society of Japan*, 1119-1120.
- Suzuki, Y, 2013. Hypersonic effect and performance of recognition tests, *KAGAKU*, 83-3,343-345.
- Yagi, R, Kawai, Nishina, Emi, Oohashi, T, 2003. Multi parametric Evaluation of the Effects of Intensity of Inaudible High Frequency Sounds in Hypersonic Effect, *Transactions of the Virtual Reality Society of Japan*, 213-220
- Yamamoto, T, Takai, K, Hiramatsu K, 1990. *Souon no Kagaku* (Science of Noise), 38, Kaiseisyu.

非西欧文化圏の芸術に含まれる超高密度視聴覚情報の生理的心理的効果  
 - アジア太平洋の芸術の真髄を高臨場感で再現するために -

Physiological and psychological effect of high density audio-visual information on traditional performance and art of non-Western culture

—Penetrating the essence of Asian-Pacific performance and art via media

仁科エミ/放送大学・総合研究大学院大学, 河合徳枝/国際科学振興財団・早稲田大学, 大橋 力/国際科学振興財団・文明科学研究所  
 NISHINA Emi<sup>1</sup>/The Open University of Japan,, SOKENDAI, KAWAI Norie<sup>2</sup>/Foundation for Advancement of International Science, Waseda  
 University, OOHASHI Tsutomu<sup>3</sup>/Foundation for Advancement of International Science, Yamashiro Institute of Science and Culture

\*<sup>1</sup>nishina@ouj.ac.jp, \*<sup>2</sup>kawai@action-net.jp, \*<sup>3</sup>oohashi@fais.or.jp

**Abstract:** We have discovered that some sound from musical instruments in non-Western traditional culture, such as Japanese *biwa*, *shakuhachi* and Balinese *gamelan* sound, contain rich high-frequency components above human audible range, which significantly activate the entire network of the fundamental brain. The brain regions activated by the sound with non-stationary inaudible high frequency components, include the neural structures related to the wide-range regulation system originating from the midbrain, especially the reward-generating system. Increase in the activation of reward-generating systems makes us feel the sensory information from the surrounding environment to be more beautiful and pleasant. The hypothalamus, which constitutes part of the fundamental brain, is the highest center of the autonomic nervous system consisting of the sympathetic and parasympathetic nerves, and is one of the essential bases of our immune system. It focuses attention on the physiological impairment induced by the disorder and decline in brain function in these regions related to many modern diseases. We also found a 4K image of high density paintings showing the activation of fundamental brain. Our results indicate that we should consider, in addition to its technological possibilities, the human reaction and the cultural diversity in response to the audio-visual format to penetrate the essence of Asian-Pacific performing art via media.

**Keywords:** hypersonic effect, high frequency components, 4K image, traditional music .

1. Introduction

Our research group has travelled to many places in the world, from around Asia to deepest Africa, in pursuit of musical performances and the appreciation of visual arts in their indigenous setting and surroundings over about 40 years. Our research leader Oohashi ascertained that the some instrumental and vocal sound from non-Western culture emitted from a compact disc (CD) was significantly inferior to the live sound that he had heard in the field. The difference in fidelity between the CD sound and the live sound of non-Western musical instruments even exceeded that achieved by modern Western European musical instrumental sounds produced, for example, by piano or orchestra. Oohashi, with his distinguished career of music composition and record production in professional studios, felt that this qualitative difference was comparable to that existing between the sound of CDs and LPs. A.k.a. artist Yamashiro Shoji, Oohashi is the leader of the *Geinoh Yamashirogumi*, the Japanese music group. Studios producing commercial records (LP) in the 1980's were extremely well equipped, so artists could utilize cutting-edge technology of that day. In the production process of the LP records of *Geinoh Yamashirogumi*, Yamashiro/Oohashi recognized that the equalizing of high frequency components substantially higher than 20 kHz changed the intrinsic quality of the sound. It is generally accepted that audio frequencies above 20 kHz do not affect human sensory perception since these are beyond the audible range. However, highlighting frequencies higher than 50 kHz improved comfort in terms of sound perception. Yamashiro/Oohashi often used such highlights as a magical

seasoning in sound production. The advent of the CD astounded him because the sound quality of a CD was decidedly inferior to that of an LP, even when produced from the identical analogue master tapes. Such knowledge led this artist to conclude that the deterioration of the sound quality arose from the limitation in the CD transmission frequency itself, i.e., the upper limitation of 22.05 kHz.

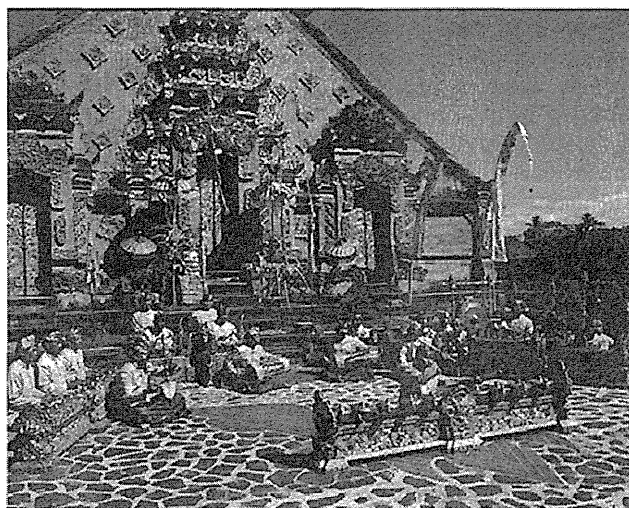


Figure 1 Balinese *gamelan* ensemble. The *gamelan* sound emitted from a CD was significantly inferior to the live sound that we heard in the village of Bali.